

#### Carter's, Inc. Reports First Quarter Fiscal 2022 Results

April 29, 2022

- Net sales and earnings exceeded expectations
  - Net sales \$781 million
  - o Diluted EPS \$1.66
- Returned \$105 million to shareholders through share repurchases and dividends
- Company reaffirms full year fiscal 2022 outlook:
  - Net sales growth of 2% to 3%
  - Adjusted diluted EPS growth of 12% to 14%

ATLANTA--(BUSINESS WIRE)--Apr. 29, 2022-- Carter's, Inc. (NYSE:CRI), the largest branded marketer in North America of apparel exclusively for babies and young children, today reported its first quarter fiscal 2022 results.

"Our first quarter sales and earnings exceeded our expectations," said Michael D. Casey, Chairman and Chief Executive Officer. "Inventory levels improved in the quarter and enabled us to support higher demand in our wholesale and international businesses. As expected, our retail sales were lower in the quarter and reflect the impact of store closures, timing of the Easter holiday, and non-recurring benefit realized last year from the unprecedented government stimulus which supported families with young children.

"We are encouraged by the improving trend in births in the United States which began last summer. We believe our leading position in the young children's apparel market and unparalleled multi-channel business model will enable us to build on our strong performance last year and achieve our growth objectives for 2022."

#### Adjustments to Reported GAAP Results

In addition to the results presented in this earnings release in accordance with GAAP, the Company has provided adjusted, non-GAAP financial measurements, as presented below. The Company believes these non-GAAP financial measurements provide a meaningful comparison of the Company's results and afford investors a view of what management considers to be the Company's underlying performance. These measures are presented for informational purposes only. See "Reconciliation of Adjusted Results to GAAP" section of this release for additional disclosures and reconciliations regarding these non-GAAP financial measures. There were no adjustments to the Company's Q1 fiscal 2022 results; adjustments which were made to the Company's Q1 fiscal 2021 results are summarized in the table below.

(In millions, except earnings per share)
As reported (GAAP)
COVID-19 expenses
Restructuring costs
Retail store operating leases and other long-lived asset impairments, net of gain
As adjusted

April 2, 2022							April 3, 2021							
	erating come	% Net Sales	Net Income		Diluted _EPS_			erating ncome	% Net Sales	lr	Net Income		iluted EPS	
\$	102.6	13.1%	\$	67.9	\$	1.66	\$	127.5	16.2%	\$	86.2	\$	1.96	
	_			_		_		2.1			1.6		0.04	
	_			_		_		0.5			0.4		0.01	
								(1.5)			(1.2)		(0.03)	
\$	102.6	13.1%	\$	67.9	\$	1.66	\$	128.5	16.3%	\$	87.0	\$	1.98	

Fiscal Quarter Ended

Note: Results may not be additive due to rounding.

#### Consolidated Results

First Quarter of Fiscal 2022 compared to First Quarter of Fiscal 2021

Net sales decreased \$6.1 million, or 0.8%, to \$781.3 million, reflecting growth in the Company's U.S. Wholesale and International segments, offset by lower sales in its U.S. Retail segment.

U.S. Wholesale and International net sales grew 8% and 11%, respectively. U.S. Retail net sales declined 10%, reflecting: 1) comparison to first quarter of 2021 which benefited from significant and unprecedented government stimulus payments made to consumers in response to the pandemic; 2) 113 fewer retail stores at the beginning of the quarter; and 3) a later Easter holiday. U.S. Retail comparable sales declined 7%.

Operating income decreased \$24.9 million to \$102.6 million, compared to \$127.5 million in the first quarter of fiscal 2021. Operating margin decreased to 13.1%, compared to 16.2% in the prior year period. Adjusted operating income (a non-GAAP measure) decreased \$25.9 million to \$102.6 million, compared to \$128.5 million in the first quarter of fiscal 2021. Adjusted operating margin was 13.1%, compared to 16.3% in the prior year period, largely due to higher ocean freight and transportation costs.

Net income decreased \$18.3 million to \$67.9 million, or \$1.66 per diluted share, compared to \$86.2 million, or \$1.96 per diluted share, in the first quarter of fiscal 2021. Adjusted net income (a non-GAAP measure) decreased \$19.1 million to \$67.9 million, compared to \$87.0 million in the first quarter of fiscal 2021. Adjusted earnings per diluted share (a non-GAAP measure) was \$1.66, compared to \$1.98 in the first quarter of fiscal 2021.

Net cash used in operations in the first quarter of fiscal 2022 was \$163.8 million compared to net cash used in operations of \$39.5 million in the prior-year period. The increase in net cash used in operating activities principally reflects earlier receipt of inventory to help mitigate pandemic-related transportation delays and disbursements for 2021 performance-based compensation.

See the "Business Segment Results" and "Reconciliation of Adjusted Results to GAAP" sections of this release for additional disclosures regarding business segment performance and non-GAAP measures.

#### **Return of Capital Activity**

In the first quarter of fiscal 2022, the Company returned to shareholders a total of \$105.1 million through share repurchases and cash dividends as described below.

- During the first quarter, the Company repurchased and retired 0.8 million shares of its common stock for \$74.5 million at an average price of \$93.94 per share. Fiscal year-to-date through April 28, 2022, the Company repurchased and retired 1.1 million shares for \$104.5 million at an average price of \$92.66 per share. As of April 28, 2022, the total remaining capacity under the Company's previously-announced repurchase authorizations was approximately \$945 million.
- In the first quarter, the Company paid a cash dividend of \$0.75 per common share totaling \$30.6 million. Future payments of quarterly dividends will be at the discretion of the Company's Board of Directors based on a number of factors, including the Company's future financial performance and other considerations.

#### **Debt Redemption / Refinancing Update**

On April 4, 2022, the Company redeemed \$500 million principal amount of its 5.500% senior notes using cash on hand. This debt redemption is estimated to result in a loss on extinguishment of debt of approximately \$20 million in the second quarter of fiscal 2022. Our adjusted diluted earnings per share forecasts described below in "2022 Business Outlook" exclude this estimated charge. We continue to evaluate the opportunity to refinance our 5.625% senior notes in 2022, subject to market conditions, which may result in additional charges related to loss on extinguishment of debt.

#### 2022 Business Outlook

For the second quarter of fiscal 2022, the Company projects:

- Net sales of approximately \$750 million to \$775 million;
- Adjusted operating income of approximately \$95 million to \$105 million, compared to \$110.4 million in the second guarter of fiscal 2021; and
- Adjusted diluted earnings per share of approximately \$1.60 to \$1.80 (which excludes an
  estimated loss on extinguishment of debt of \$20 million), compared to \$1.67 in the second
  quarter of fiscal 2021.

This outlook for the second quarter of fiscal 2022 reflects:

- Continued improvement in supply chain performance;
- Less challenging comparisons to 2021 stimulus;
- Improved price realization;
- Higher labor costs, marketing investments, and distribution and freight expenses;
- Lower interest expense; and
- Benefit of share repurchases.

For fiscal 2022, the Company is reaffirming its prior guidance and continues to project:

Net sales increase of approximately 2% to 3%, with growth in all segments;

- Adjusted operating income increase of approximately 4% to 6%, compared to \$500.8 million in fiscal 2021; and
- Adjusted diluted earnings per share increase of approximately 12% to 14% (which excludes an estimated loss on extinguishment of debt of \$20 million), compared to \$7.87 in fiscal 2021.

This outlook for fiscal 2022 reflects:

- An improving trend in births in the United States;
- The strength of our merchandising and marketing initiatives;
- Better mix of inventories;
- Improved price realization;
- Gradual improvement in supply chain performance;
- SG&A leverage;
- Lower interest expense; and
- Benefit of share repurchases.

We have not reconciled forward-looking adjusted operating income or adjusted diluted earnings per share to their most directly comparable GAAP measures because we cannot predict with reasonable certainty the ultimate outcome of certain components of such reconciliations, including early extinguishment of debt that are not within our control including due to factors described above, or others that may arise, without unreasonable effort. For these reasons, we are unable to assess the probable significance of the unavailable information, which could materially impact the amount of future operating income or diluted EPS, the most directly comparable GAAP metrics to adjusted operating income and adjusted diluted earnings per share, respectively.

#### **Conference Call**

The Company will hold a conference call with investors to discuss first quarter fiscal 2022 results and its business outlook on April 29, 2022 at 8:30 a.m. Eastern Daylight Time. To participate in the call, please dial 213-217-9349. To listen to a live broadcast via the internet and view the accompanying presentation materials, please visit <u>ir.carters.com</u> and select links for "News & Events" followed by "Webcasts & Presentations." A replay of the call will be available shortly after the broadcast through May 29, 2022, at 855-859-2056 (U.S. / Canada) or +1 404-537-3406 (international), passcode 4698757. The replay will also be archived online on the "Webcasts & Presentations" page noted above.

#### About Carter's, Inc.

Carter's, Inc. is the largest branded marketer in North America of apparel exclusively for babies and young children. The Company owns the *Carter's* and *OshKosh B'gosh* brands, two of the most recognized brands in the marketplace. These brands are sold in leading department stores, national chains, and specialty retailers domestically and internationally. They are also sold through nearly 1,000 Company-operated stores in the United States, Canada, and Mexico and online at <a href="https://www.carters.com">www.carters.com</a>, <a href="https://www.carter

#### **Forward Looking Statements**

This press release contains forward-looking statements within the meaning of the federal securities laws relating to our future performance, including statements with respect to the potential effects of the COVID-19 pandemic and the Company's future outlook, earnings, liquidity, strategy, financings, and investments. Such statements are based on current expectations only, and are subject to certain risks, uncertainties, and assumptions. Should one or more of these risks or uncertainties materialize or not materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those anticipated, estimated, or projected. Certain of the risks and uncertainties that could cause actual results and performance to differ materially are described in the Company's most recently filed Annual Report on Form 10-K and other reports filed with the Securities and Exchange Commission from time to time under the headings "Risk Factors." Included among those risks are those related to: the effects of the current coronavirus outbreak; financial difficulties for one or more of our major customers; an overall decrease in consumer spending; our products not being accepted in the marketplace; increased competition in the market place; diminished value of our brands; the failure to protect our intellectual property; the failure to comply with applicable quality standards or regulations; unseasonable or extreme weather conditions; pending and threatened lawsuits; a breach of our information technology systems and the loss of personal data; increased margin pressures, including increased cost of materials and labor; our foreign sourcing arrangements; disruptions in our supply chain; the management and expansion of our business domestically and internationally; the acquisition and integration of other brands and businesses; and changes in our tax obligations, including additional customs, duties or tariffs. The Company does not undertake any obligation to publicly update or revise any forward-looking statem

#### CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

(dollars in thousands, except per share data) (unaudited)

	Fiscal Quarter Ended				
		April 2, 2022		April 3, 2021	
Net sales	\$	781,284	\$	787,361	
Cost of goods sold		426,193		401,731	
Adverse purchase commitments (inventory and raw materials), net		49		(6,330)	
Gross profit		355,042		391,960	
Royalty income, net		7,474		7,463	
Selling, general, and administrative expenses		259,893		271,927	
Operating income		102,623		127,496	
Interest expense		15,132		15,348	
Interest income		(338)		(225)	
Other income, net		(512)		(917)	
Income before income taxes		88,341		113,290	
Income tax provision		20,408		27,094_	
Net income	\$	67,933	\$	86,196	
Basic net income per common share	\$	1.66	\$	1.96	
Diluted net income per common share	\$	1.66	\$	1.96	
Dividend declared and paid per common share	\$	0.75	\$	_	

## CARTER'S, INC. BUSINESS SEGMENT RESULTS

(dollars in thousands) (unaudited)

		Fiscal Quarter Ended								
	Ar	% of Total Net Sales								
Net sales:										
U.S. Retail	\$	366,358	46.9%	\$	407,067	51.7%				
U.S. Wholesale		307,301	39.3%		283,377	36.0%				
International		107,625	13.8%		96,917	12.3%				
Consolidated net sales	\$	781,284	100.0%	\$	787,361	100.0%				
Operating income:			% of Segment Net Sales			% of Segment Net Sales				
U.S. Retail	\$	49,994	13.6%	\$	76,521	18.8%				
U.S. Wholesale		60,506	19.7%		70,058	24.7%				
International		10,388	9.7%		9,734	10.0%				
Corporate expenses <sup>(*)</sup>		(18,265)	n/a		(28,817)	n/a				
Consolidated operating income	\$	102,623	13.1%	\$	127,496	16.2%				

(\*) Corporate expenses include expenses related to incentive compensation, stock-based compensation, executive management, severance and relocation, finance, office occupancy, information technology, certain legal fees, consulting fees, and audit fees.

	Fiscal Quarter Ended April 3, 2021								
(dollars in millions)		U.S. Retail	U.	S. Wholesale		nternational			
Incremental costs associated with COVID-19 pandemic	\$	1.1	\$	0.9	\$	0.1			
Retail store operating leases and other long-lived asset impairments, net of gain		(1.5)							
Total charges	\$	(0.4)	\$	0.9	\$	0.1			

(\*) The first fiscal quarter ended April 3, 2021 also includes corporate charges related to organizational restructuring of \$0.5 million.

## CARTER'S, INC. CONDENSED CONSOLIDATED BALANCE SHEETS

(dollars in thousands, except per share data) (unaudited)

Current assets:						
Cash and cash equivalents	\$	702,266	\$	984,294	\$	1,053,690
Accounts receivable, net of allowance for credit losses of \$5,766, \$7,281, and \$6,695, respectively		265,694		231,354		240,212
Finished goods inventories, net of inventory reserves of \$11,307, \$14,378, and \$15,581 respectively	,	679,729		647,742		560,683
Prepaid expenses and other current assets		64,389		50,131		63,290
Total current assets		1,712,078		1,913,521		1,917,875
Property, plant, and equipment, net of accumulated depreciation of \$536,580, \$528,926, and \$557,608, respectively		197,515		216,004		248,799
Operating lease assets		469,354		487,748		559,391
Tradenames, net		307,581		307,643		307,830
Goodwill		212,518		212,023		212,271
Customer relationships, net		33,151		33,969		36,596
Other assets		29,084		30,889		27,711
Total assets	\$	2,961,281	\$	3,201,797	\$	3,310,473
Total associ					_	
LIABILITIES AND STOCKHOLDERS' EQUITY						
Current liabilities:						
Accounts payable	\$	284,034	\$	407,044	\$	334,831
Current portion of long-term debt, net	•	495,743	•	_	,	_
Current operating lease liabilities		146,823		147,537		172,117
Other current liabilities		111,078		176,449		149,911
Total current liabilities		1,037,678		731,030		656,859
				•		•
Long-term debt, net		496,104		991,370		989,980
Deferred income taxes		48,450		40,910		56,990
Long-term operating lease liabilities		419,493		441,861		517,875
Other long-term liabilities		44,266		46,440		59,160
Total liabilities	\$	2,045,991	\$	2,251,611	\$	2,280,864
Commitments and contingencies						
Stockholders' equity:						
Preferred stock; par value \$.01 per share; 100,000 shares authorized; none issued or	_		_		_	
outstanding at April 2, 2022, January 1, 2022, and April 3, 2021	\$	_	\$	_	\$	_
Common stock, voting; par value \$.01 per share; 150,000,000 shares authorized; 40,555,922, 41,148,870, and 43,947,659 shares issued and outstanding at April 2, 2022,						
January 1, 2022, and April 3, 2021, respectively		406		411		440
Additional paid-in capital		_				21.904
Accumulated other comprehensive loss		(26,115)		(28,897)		(31,534)
Retained earnings		940,999		978,672		1,038,799
Total stockholders' equity	_	915,290		950,186		1,029,609
, ,	\$	2,961,281	\$	3,201,797	\$	3,310,473
Total liabilities and stockholders' equity	Ψ	2,001,201	Ψ	0,201,101	Ψ	0,010,470

# CARTER'S, INC. CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (dollars in thousands) (unaudited)

		nded		
	Ap	ril 2, 2022	Ap	ril 3, 2021
Cash flows from operating activities:				
Net income	\$	67,933	\$	86,196
Adjustments to reconcile net income to net cash used in operating activities:				
Depreciation of property, plant, and equipment		13,282		23,183
Amortization of intangible assets		932		932
(Recoveries of) provisions for excess and obsolete inventory, net		(3,109)		1,364
Other asset impairments and loss (gain) on disposal of property, plant and equipment, net of recoveries		190		(25)
Amortization of debt issuance costs		787		738
Stock-based compensation expense		5,859		6,931
Unrealized foreign currency exchange (gain) loss, net		(189)		49
(Recoveries of) provisions for doubtful accounts receivable from customers		(1,513)		766
Unrealized loss (gain) on investments		935		(179)
Deferred income taxes		7,759		4,365
Effect of changes in operating assets and liabilities:				
Accounts receivable		(32,484)		(54,484)

Finished goods inventories Prepaid expenses and other assets Accounts payable and other liabilities	 (27,720) (13,245) (183,224)		37,812 (5,007) (142,171)
Net cash used in operating activities	\$ (163,807)	<u>\$</u>	(39,530)
Cash flows from investing activities:			
Capital expenditures	\$ (7,652)	\$	(11,665)
Proceeds from sale of investments	 		5,000
Net cash used in investing activities	\$ (7,652)	\$	(6,665)
Cash flows from financing activities:			
Payment of debt issuance costs	\$ (3)	\$	_
Repurchases of common stock	(74,496)		_
Dividends paid	(30,573)		_
Withholdings from vesting of restricted stock	(6,623)		(3,588)
Proceeds from exercises of stock options	 222		811_
Net cash used in financing activities	\$ (111,473)	\$	(2,777)
Net effect of exchange rate changes on cash and cash equivalents	904		339
Net decrease in cash and cash equivalents	\$ (282,028)	\$	(48,633)
Cash and cash equivalents, beginning of period	984,294		1,102,323
Cash and cash equivalents, end of period	\$ 702,266	\$	1,053,690

## CARTER'S, INC. RECONCILIATION OF ADJUSTED RESULTS TO GAAP

(dollars in millions, except earnings per share) (unaudited)

	Fiscal Quarter Ended April 3, 2021											
	Gross Profit			% Net Sales			Income Taxes		Net Income		Diluted EPS	
As reported (GAAP)	\$ 392.0	49.8%	\$ 271.9	34.5%	\$ 127.5	16.2%	\$	27.1	\$	86.2	\$	1.96
COVID-19 expenses (b)	_		(2.1)		2.1			0.5		1.6		0.04
Restructuring costs (c)			(0.5)		0.5			0.1		0.4		0.01
Retail store operating leases and other long-lived asset impairments, net of gain			1.5		(1.5)			(0.4)		(1.2)		(0.03)
As adjusted <sup>(a) (d)</sup>	\$ 392.0	49.8%	\$ 270.9	34.4%	\$ 128.5	16.3%	\$	27.3	\$	87.0	\$	1.98
			arter Ended July 3, 2021									
	Gross	% Net		% Net	Operating	% Net		come		Net	Diluted	
	Profit	Sales	SG&A	Sales	Income	Sales	_	axes	_	ncome	_	EPS
As reported (GAAP)	\$ 368.7	49.4%	\$ 267.8	35.9%	\$ 107.6	14.4%	\$	21.6	\$	71.6	\$	1.62
Restructuring costs (c)	_		(2.2)		2.2			0.6		1.6		0.04
COVID-19 expenses <sup>(b)</sup>	_		(1.0)		1.0			0.3		8.0		0.02
Retail store operating leases and other long-lived asset impairments, net of gain			0.4		(0.4)			(0.1)		(0.3)		(0.01)
As adjusted <sup>(a)</sup>	\$ 368.7	49.4%	\$ 264.9	35.5%	\$ 110.4	14.8%	\$	22.4	\$	73.7	\$	1.67
			F	iscal Yea	r Ended Janı	uary 1, 20	22					
	Gross Profit	% Net Sales	SG&A	% Net Sales	Operating Income	% Net Sales		come axes	<u>Ir</u>	Net ncome		iluted EPS
As reported (GAAP)	\$ 1,662.3	47.7%	\$1,193.9	34.2%	\$ 497.1	14.3%	\$	98.5	\$	339.7	\$	7.81
Retail store operating leases and other long-lived asset impairments, net of gain	_		2.6		(2.6)			(0.6)		(2.0)		(0.05)
COVID-19 expenses (b)	_		(3.9)		3.9			1.0		3.0		0.07
Restructuring costs (c)	_		(2.4)		2.4			0.6		1.8		0.04
As adjusted <sup>(a) (d)</sup>	\$ 1,662.3	47.7%	\$1,190.2	34.1%	\$ 500.8	14.4%	\$	99.5	\$	342.5	\$	7.87

<sup>(</sup>a) In addition to the results provided in this earnings release in accordance with GAAP, the Company has provided adjusted, non-GAAP financial measurements that present gross profit, SG&A, operating income, net income, and net income on a diluted share basis excluding the adjustments discussed above. The Company believes these adjustments provide a meaningful comparison of the Company's results and afford investors a view of what management considers to be the Company's core performance. The adjusted, non-GAAP financial measurements included in this earnings release should not be considered as an alternative to net income or as any other measurement of performance derived in accordance with GAAP. The adjusted, non-GAAP financial measurements are presented for informational purposes only and are not necessarily indicative of the Company's future condition or results of operations.

- (b) Net expenses incurred due to the COVID-19 pandemic, including incremental employee-related costs, costs associated with additional protective equipment and cleaning supplies, restructuring costs, and a payroll tax benefit.
- (c) Certain lease exit, severance and related costs resulting from restructuring actions (not related to COVID-19).
- (d) Adjusted results exclude a customer bankruptcy recovery of \$38,000.

Note: No adjustments were made to GAAP results in the first quarter of fiscal 2022. Results may not be additive due to rounding.

## CARTER'S, INC. RECONCILIATION OF NET INCOME ALLOCABLE TO COMMON SHAREHOLDERS (unaudited)

		Fiscal Quarter Ended				
	A	oril 2, 2022	Ap	oril 3, 2021		
Weighted-average number of common and common equivalent shares outstanding:						
Basic number of common shares outstanding		40,270,895		43,370,744		
Dilutive effect of equity awards		77,437		129,198		
Diluted number of common and common equivalent shares outstanding		40,348,332		43,499,942		
As reported on a GAAP Basis:						
(dollars in thousands, except per share data)						
Basic net income per common share:						
Net income	\$	67,933	\$	86,196		
Income allocated to participating securities		(921)		(1,033)		
Net income available to common shareholders	\$	67,012	\$	85,163		
Basic net income per common share	\$	1.66	\$	1.96		
Diluted net income per common share:						
Net income	\$	67,933	\$	86,196		
Income allocated to participating securities	-	(920)		(1,030)		
Net income available to common shareholders	\$	67,013	\$	85,166		
Diluted net income per common share	\$	1.66	\$	1.96		
As adjusted (a):						
Basic net income per common share:						
Net income	\$	67,933	\$	86,987		
Income allocated to participating securities	-	(921)		(1,043)		
Net income available to common shareholders	\$	67,012	\$	85,944		
Basic net income per common share	\$	1.66	\$	1.98		
Diluted net income per common share:						
Net income	\$	67,933	\$	86,987		
Income allocated to participating securities		(920)		(1,040)		
Net income available to common shareholders	\$	67,013	\$	85,947		
Diluted net income per common share	\$	1.66	\$	1.98		

<sup>(</sup>a) In addition to the results provided in this earnings release in accordance with GAAP, the Company has provided adjusted, non-GAAP financial measurements that present per share data excluding the adjustments discussed above. The Company has excluded \$0.8 million in after-tax expenses from these results for the fiscal quarter ended April 3, 2021.

Note: Results may not be additive due to rounding.

Retail store operating leases and other long-lived asset impairments, net

#### RECONCILIATION OF ADJUSTED RESULTS TO GAAP

(dollars in millions) (unaudited)

The following table provides a reconciliation of net income to EBITDA and Adjusted EBITDA for the periods indicated:

Fiscal Quarter Ended					ır Fiscal Quarters Ended
April 2, 2022			il 3, 2021		April 2, 2022
\$	67.9	\$	86.2	\$	321.5
	15.1		15.3		60.1
	(0.3)		(0.2)		(1.2)
	20.4		27.1		91.9
	14.2		24.1		84.2
\$	117.3	\$	152.5	\$	556.4
	<del></del>	April 2, 2022 \$ 67.9 15.1 (0.3) 20.4 14.2	April 2, 2022 Apr \$ 67.9 \$ 15.1 (0.3) 20.4 14.2	April 2, 2022April 3, 2021\$ 67.9\$ 86.215.115.3(0.3)(0.2)20.427.114.224.1	April 2, 2022     April 3, 2021       \$ 67.9     \$ 86.2       15.1     15.3       (0.3)     (0.2)       20.4     27.1       14.2     24.1

(1.5) \$

(1.2)

COVID-19 expenses <sup>(a)</sup>	_	2.1	1.8
Restructuring costs (b)	 	(0.1)	 1.3
Total adjustments	_	0.5	1.9
Adjusted EBITDA (c)	\$ 117.3	\$ 153.0	\$ 558.4

- (a) Expenses incurred due to the COVID-19 pandemic.
- (b) Certain lease exit, severance and related costs resulting from restructuring actions (not related to COVID-19). Amounts for the fiscal quarter ended April 3, 2021 and four fiscal quarters ended April 2, 2022 exclude \$0.5 million and \$0.6 million of depreciation expense that is included in the corresponding depreciation and amortization line item, respectively.
- (c) Adjusted EBITDA for the fiscal quarter ended April 3, 2021 excludes a customer bankruptcy recovery of \$38,000.

Note: No adjustments were made to GAAP results in the first quarter of fiscal 2022. Results may not be additive due to rounding.

EBITDA and Adjusted EBITDA are supplemental financial measures that are not defined or prepared in accordance with GAAP. We define EBITDA as net income before interest, income taxes, and depreciation and amortization. Adjusted EBITDA is EBITDA adjusted for the items described in footnotes (a) - (c) to the table above.

We present EBITDA and Adjusted EBITDA because we consider them important supplemental measures of our performance and believe they are frequently used by securities analysts, investors, and other interested parties in the evaluation of companies in our industry. These measures also afford investors a view of what management considers to be the Company's core performance.

The use of EBITDA and Adjusted EBITDA instead of net income or cash flows from operations has limitations as an analytical tool, and you should not consider them in isolation, or as a substitute for analysis of our results as reported under GAAP. EBITDA and Adjusted EBITDA do not represent net income or cash flow from operations as those terms are defined by GAAP and do not necessarily indicate whether cash flows will be sufficient to fund cash needs. While EBITDA, Adjusted EBITDA and similar measures are frequently used as measures of operations and the ability to meet debt service requirements, these terms are not necessarily comparable to other similarly titled captions of other companies due to the potential inconsistencies in the method of calculation. EBITDA and Adjusted EBITDA do not reflect the impact of earnings or charges resulting from matters that we consider not to be indicative of our ongoing operations. Because of these limitations, EBITDA and Adjusted EBITDA should not be considered as discretionary cash available to us for working capital, debt service and other purposes.

#### RECONCILIATION OF GAAP AND NON-GAAP INFORMATION

(dollars in millions) (unaudited)

The table below reflects the calculation of constant currency net sales on a consolidated and International segment basis for the fiscal quarter ended April 2, 2022:

		Fiscal Quarter Ended									
	Reported Net Sales April 2, 2022		Impact of Foreign Currency Translation		Constant- Currency Net Sales April 2, 2022		Reported Net Sales April 3, 2021		Reported Net Sales % Change	Constant- Currency Net Sales % Change	
Consolidated net sales International segment net sales	\$ \$	781.3 107.6	\$ \$	(0.2) (0.2)	\$ \$	781.5 107.8	\$ \$	787.4 96.9	(0.8) % 11.0%	(0.7)% 11.2%	

The Company evaluates its net sales on both an "as reported" and a "constant currency" basis. The constant currency presentation, which is a non-GAAP measure, excludes the impact of fluctuations in foreign currency exchange rates that occurred between the comparative periods. Constant currency net sales results are calculated by translating current period net sales in local currency to the U.S. dollar amount by using the currency conversion rate for the prior comparative period. The Company consistently applies this approach to net sales for all countries where the functional currency is not the U.S. dollar. The Company believes that the presentation of net sales on a constant currency basis provides useful supplemental information regarding changes in our net sales that were not due to fluctuations in currency exchange rates and such information is consistent with how the Company assesses changes in its net sales between comparative periods.

Note: Results may not be additive due to rounding.

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Source: Carter's, Inc.