

Form 144

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information

Filer CIK 0001504310
Filer CCC XXXXXXXXX
Is this a LIVE or TEST Filing? ☒ LIVE ☐ TEST

Submission Contact Information

Name
Phone
E-Mail Address

144: Issuer Information

Name of Issuer CARTERS INC
SEC File Number 001-31829
Address of Issuer PHIPPS TOWER
3438 PEACHTREE ROAD NE SUITE 1800
ATLANTA
GEORGIA
30326
Phone 678-399-1000
Name of Person for Whose Account the Securities are To Be Sold Duggan Scott F.

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer Former Officer

144: Securities Information

Title of the Class of Securities To Be Sold	Name and Address of the Broker	Number of Shares or Other Units To Be Sold	Aggregate Market Value	Number of Shares or Other Units Outstanding	Approximate Date of Sale	Name the Securities Exchange
Common	Merrill Lynch 3455 Peachtree Road NE Suite 1000 Atlanta GA 30326	1450	98360.75	37688407	05/08/2023	NYSE

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

144: Securities To Be Sold

Title of the Class	Date you Acquired	Nature of Acquisition	Name of Person from	Is this	Date Donor	Amount of Securities	Date of Payment	Nature of Payment *
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	Transaction	Whom Acquired	a Gift?	Acquired	Acquired	
Common	02/10/2022 Restricted Stock Vest	Carter's, Inc.	<input type="checkbox"/>	134	02/10/2022	Compensatory Payment
Common	02/12/2022 Restricted Stock Vest	Carter's, Inc.	<input type="checkbox"/>	176	02/12/2022	Compensatory Payment
Common	05/15/2022 Restricted Stock vest	Carter's, Inc.	<input type="checkbox"/>	418	05/15/2022	Compensatory Payment
Common	02/10/2023 Restricted Stock Vest	Carter's Inc.	<input type="checkbox"/>	379	02/10/2023	Compensatory Payment
Common	02/12/2023 Restricted Stock Vest	Carter's, Inc.	<input type="checkbox"/>	168	02/12/2023	Compensatory Payment
Common	02/16/2023 Restricted Stock Vest	Carter's, Inc.	<input type="checkbox"/>	175	02/16/2023	Compensatory Payment

* If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

144: Securities Sold During The Past 3 Months

Name and Address of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Gross Proceeds
Scott Duggan Phipps Tower, 3438 Peachtree Road NE, Suite 1800 Atlanta GA 30326	Common	05/05/2023	1250	85361.02

144: Remarks and Signature

Remarks

Date of Notice

05/08/2023

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature

Scott Duggan

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)