

Second Quarter 2023 Results (GAAP Basis)



	\$ in millions	, except EPS			
	Q2 2023	% of Sales	Q2 2022	% of Sales	Change
Net sales	\$600		\$701		(14%)
Gross profit	292	48.6%	331	47.3%	(12%)
Royalty income	4	0.7%	6	0.8%	(23%)
SG&A	259	43.1%	261	37.3%	(1%)
Operating income	38	6.3%	75	10.8%	(50%)
Interest expense and other, net	6	1.1%	8	1.2%	(25%)
Loss on extinguishment of debt			20	2.8%	(100%)
Income before taxes	31	5.2%	47	6.7%	(34%)
Income tax provision	7		10		(27%)
Net income	\$24	4.0%	\$37	5.3%	(35%)
Diluted EPS	\$0.64		\$0.93		(31%)
Weighted average shares outstanding	37		39		(6%)
EBITDA ¹	\$55	9.2%	\$73	10.4%	(24%)

¹ Non-GAAP measure; see reconciliation to GAAP in appendix. Note: Results may not be additive due to rounding.

First Half 2023 Results (GAAP Basis)



	\$ in millions, except EPS								
	First Half	% of	First Half	% of					
	2023	Sales	2022	Sales	Change				
Net sales	\$1,296		\$1,482		(13%)				
Gross profit	601	46.4%	686	46.3%	(12%)				
Royalty income	11	0.8%	13	0.9%	(17%)				
SG&A	518	40.0%	521	35.2%	(1%)				
Operating income	94	7.2%	178	12.0%	(47%)				
Interest expense and other, net	15	1.2%	23	1.5%	(34%)				
Loss on extinguishment of debt			20	1.3%	(100%)				
Income before taxes	79	6.1%	135	9.1%	(42%)				
Income tax provision	19		31		(38%)				
Net income	\$60	4.6%	\$105	7.1%	(43%)				
Diluted EPS	\$1.59		\$2.59		(39%)				
Weighted average shares outstanding	37		40		(7%)				
EBITDA ¹	\$127	9.8%	\$190	12.8%	(33%)				

¹ Non-GAAP measure; see reconciliation to GAAP in appendix. Note: Results may not be additive due to rounding.

Non-GAAP Adjustments¹



\$ in millions, except EPS

Second Quarter

		2023						2022		
	Operating	% Net	Pre-Tax	Net	Diluted	Operating	% Net	Pre-Tax	Net	Diluted
	Income	Sales	Income	Income	EPS	Income	Sales	Income	Income	EPS
As reported (GAAP)	\$37.6	6.3%	\$31.3	\$23.9	\$0.64	\$75.4	10.8%	\$47.1	\$37.0	\$0.93
Organizational restructuring	0.4		0.4	0.3	0.01	-		-	-	-
Loss on extinguishment of debt			-	_	_	_		19.9	15.2	0.38
Total adjustments	0.4		0.4	0.3	0.01	-		19.9	15.2	0.38
As adjusted	\$37.9	6.3%	\$31.6	\$24.2	\$0.64	\$75.4	10.8%	\$67.0	\$52.1	\$1.30
					Eiret	Half				

	FIISCHAU									
		2022								
	Operating Income	% Net Sales	Pre-Tax Income	Net Income	Diluted EPS	Operating Income	% Net Sales	Pre-Tax Income	Net Income	Diluted EPS
As reported (GAAP)	\$93.9	7.2%	\$78.9	\$59.9	\$1.59	\$178.0	12.0%	\$135.4	\$104.9	\$2.59
Organizational restructuring	1.5		1.5	1.2	0.03	-		-	-	-
Loss on extinguishment of debt			-					19.9	15.2	0.37
Total adjustments	1.5		1.5	1.2	0.03	-		19.9	15.2	0.37
As adjusted	\$95.5	7.4 %	\$80.5	\$61.0	\$1.62	\$178.0	12.0%	\$155.4	\$120.1	\$2.97

¹ Certain metrics presented on an adjusted basis, a non-GAAP presentation; see reconciliation to GAAP in appendix. Note: Results may not be additive due to rounding.

We Achieved Our Q2 Sales and Earnings Objectives (Adjusted Basis¹)



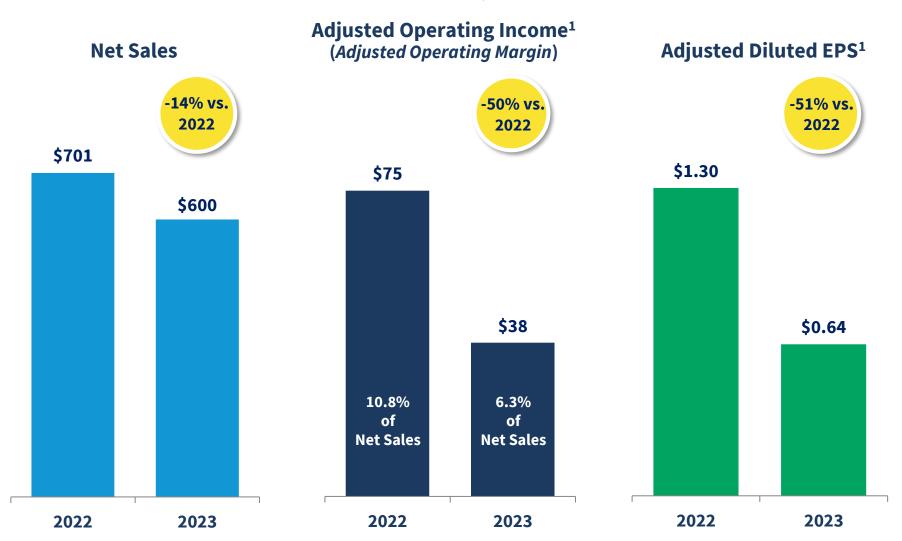
	Guidance ²	Actual Results
Net Sales	\$590 - \$605	\$600
U.S. Retail Comparable Sales	Down mid-teens	Down 16%
U.S. Wholesale	Down 20% to 25%	Down 17%
International	Down mid-single digits	Down 8%
Operating Income	\$30 - \$35	\$38
Operating Margin	5.1% - 5.8%	6.3%
Diluted EPS	\$0.40 - \$0.50	\$0.64

Operating income, operating margin and diluted EPS presented on an adjusted basis, a non-GAAP presentation; see reconciliation to GAAP in appendix.

² Guidance provided on Q1 2023 earnings call on 4/28/2023.

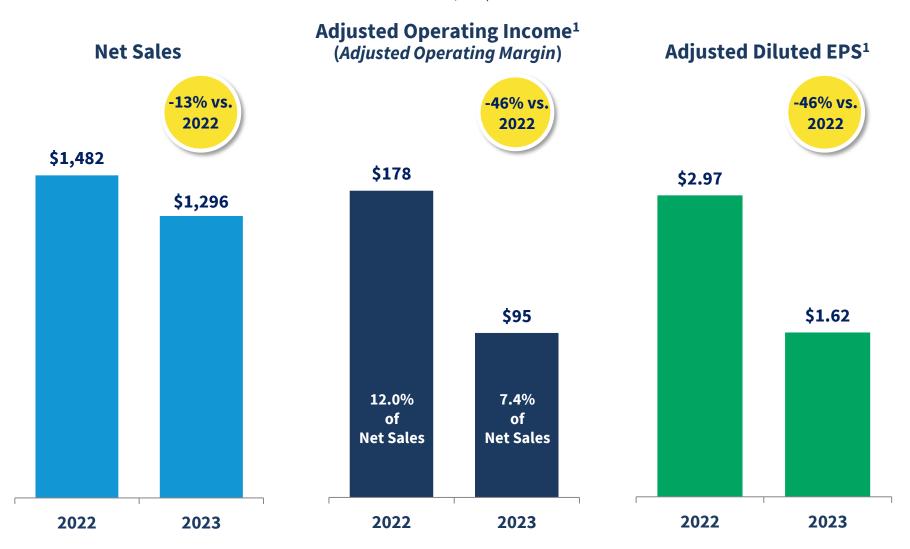
Second Quarter 2023 Performance





First Half 2023 Performance





Second Quarter 2023 Adjusted Results¹



	Q2	% of Sales	Q2	% of	Chango
Net sales	\$600	Sules	2022 \$701	Sales	(14%)
Gross profit	292	48.6%	331	47.3%	(12%)
Royalty income	4	0.7%	6	0.8%	(23%)
Adjusted SG&A	258	43.0%	261	37.3%	(1%)
Adjusted operating income	38	6.3%	75	10.8%	(50%)
Interest expense and other, net	6	1.1%	8	1.2%	(25%)
Adjusted income before taxes	32	5.3%	67	9.6%	(53%)
Adjusted provision for income taxes	7		15		(50%)
Adjusted net income	\$24	4.0%	\$52	7.4%	(54%)
Adjusted diluted EPS	\$0.64		\$1.30	_	(51%)
Weighted average shares outstanding	37		39		(6%)
Adjusted EBITDA	\$56	9.2%	\$93	13.3%	(40%)

¹ Certain metrics presented on an adjusted basis, a non-GAAP presentation; see reconciliation to GAAP in appendix. Note: Results may not be additive due to rounding.

First Half 2023 Adjusted Results¹



	First Half 2023	% of Sales	First Half 2022	% of Sales	Change
Net sales	\$1,296		\$1,482		(13%)
Adjusted gross profit	601	46.4%	686	46.3%	(12%)
Royalty income	11	0.8%	13	0.9%	(17%)
Adjusted SG&A	517	39.9%	521	35.2%	(1%)
Adjusted operating income	95	7.4%	178	12.0%	(46%)
Interest expense and other, net	15	1.2%	23	1.5%	(34%)
Adjusted income before taxes	80	6.2%	155	10.5%	(48%)
Adjusted provision for income taxes	19		35		(45%)
Adjusted net income	\$61	4.7%	\$120	8.1%	(49%)
Adjusted diluted EPS	\$1.62		\$2.97		(46%)
Weighted average shares outstanding	37		40		(7%)
Adjusted EBITDA	\$129	10.0%	\$210	14.2%	(39%)

¹ Certain metrics presented on an adjusted basis, a non-GAAP presentation; see reconciliation to GAAP in appendix. Note: Results may not be additive due to rounding.

Balance Sheet & Cash Flow



\$ in millions

Balance Sheet (Q2 End)

	2023	2022
Cash	\$175	\$231
Accounts receivable	133	184
Inventory	682	858
Accounts payable	281	408
Long-term debt, net	497	616
Operating lease liabilities	558	530

- Strong liquidity: \$1.0 billion1
- Inventory down 21% (units -25%)
 - Q3 & Q4 inventories planned lower vs. LY
- Accounts payable reflects timing of inventory payments
- Long-term debt reflects \$120 million paydown of revolving credit facility borrowings

Cash	Flow
(First	Half)

	2023	2022
Operating cash flow	\$209	(\$94)
Capital expenditures	(26)	(16)
Free cash flow ²	\$183	(\$110)
	2023	2022
Share repurchases	\$40	\$ 176
Dividends	57	60
Total	\$97	\$237

- Operating cash flow improvement reflects:
 - Favorable changes in working capital, primarily lower inventories
 - Lower net income
- Projecting operating cash flow >\$300 million for FY '23, driven by inventory management and other working capital initiatives
- \$97 million returned to shareholders through share repurchases and dividends in 1H '23



Business Segment Performance

Second Quarter 2023 Adjusted Segment Performance



\$ in millions

	Net Sales			Adju	sted Ope	Adjusted Operating Margin ¹		
	2023	2022	\$ Change	2023	2022	\$ Change	2023	2022
U.S. Retail	\$323	\$379	(\$56)	\$28	\$56	(\$27)	8.8%	14.7%
U.S. Wholesale	187	224	(37)	29	34	(4)	15.7%	15.0%
International	90	98	(8)	7	12	(5)	7.5%	12.5%
Total before corporate expenses	600	701	(100)	64	101	(37)	10.7%	14.5%
Corporate expenses				(26)	(26)	(1)	(4.4%)	(3.7%)
Total	\$600	\$701	(\$100)	\$38	\$75	(\$37)	6.3%	10.8%

Second Quarter 2023 Segment Performance



U.S. Retail

Net sales: -15%

- Macroeconomic factors adversely affected demand
- Sales trends stronger since
 Memorial Day (and continued through July)

Comparable sales: -16%

- Lower traffic
- Better price realization
- Higher average transaction

Adjusted operating margin 8.8% (vs. 14.7% LY)¹

- Expense deleverage on lower sales
- Higher product costs
- Lower inventory charges & transportation costs
- Better price realization

U.S. Wholesale

Net sales: -17%

- Wholesale customers buying inventory conservatively
- Discontinued shipments to buybuy BABY
- Lower cancellations driven by better on-time shipments

Adjusted operating margin 15.7% (vs. 15.0% LY)¹

- Better price realization
- Lower inventory charges
- Lower transportation costs
- Higher product costs

International

Net sales: -8%

- Lower demand in Canada
- Growth in Mexico (comparable on constant currency basis)
- Lower wholesale shipments (largely timing related)
- Net sales constant currency: -7%
- Adjusted operating margin 7.5% (vs. 12.5% LY)¹
 - Expense deleverage on lower sales
 - Higher product costs
 - Better price realization
 - Lower inventory charges
 - Lower transportation costs

First Half 2023 Adjusted Segment Performance



\$ in millions

	Net Sales			Adju	sted Opei	Adjusted Operating Margin ¹		
	2023	2022	\$ Change	2023	2022	\$ Change	2023	2022
U.S. Retail	\$647	\$745	(\$98)	\$55	\$106	(\$51)	8.4%	14.2%
U.S. Wholesale	467	531	(64)	81	94	(13)	17.3%	17.7%
International	182	205	(23)	10	23	(13)	5.4%	11.0%
Total before corporate expenses	1,296	1,482	(186)	145	222	(77)	11.2%	15.0%
Corporate expenses				(50)	(44)	(6)	(3.8%)	(3.0%)
Total	\$1,296	\$1,482	(\$186)	\$95	\$178	(\$83)	7.4%	12.0%



Carter's

is the Leader in Young Children's Apparel

Carter's Brand Attributes Ranked #1 by Consumers¹

- Brand I would recommend
- Trustworthy
- Most top-of-mind brand
- Comfortable
- Proud to give as a gift

¹ Based on Carter's Q3 2022 – Q2 2023 survey of children's clothing buyers in the U.S.

Carter's leads the category in **Social Followers** on TikTok¹



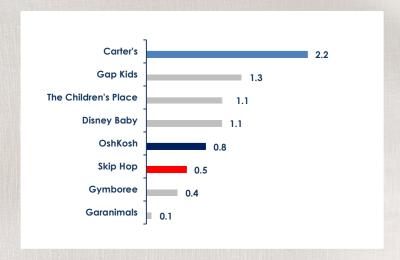




¹ Source: Instagram, Facebook, and TikTok (7/10/23). Peer set includes Carter's, Gap Kids, Disney Baby, The Children's Place, OshKosh B'gosh, Skip Hop, Gymboree, & Garanimals.

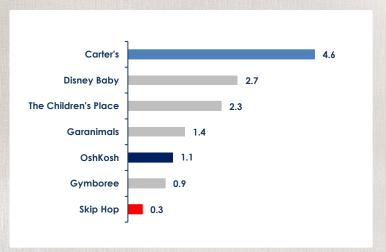
TOTAL INSTAGRAM FOLLOWERS

in millions



TOTAL FACEBOOK FOLLOWERS

in millions





Good Start to

Back-to-School

Selling







New Back-to-School Brand Campaign

OSHKOSH Bgosh









OshKosh Collaboration With Gucci







SKIP*HOP



Skip Hop Leads the Market in Multiple Categories



#1 in Diaper Bags & 4 of the top 5 diaper/travel bags1



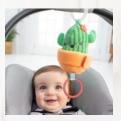
#1 Portable **Changing Pad**



#3 Car Seat Cover/Protector²



#1 Bath Product Line³



#10 Top Selling Infant Top Selling Infant Toys Toy under \$10



2 of the top 10 preschool musical instruments



#2 Changing Pad



#1 & #3 Activity Centers

Source: Circana/Retail Tracking Service/USA/Annual 2022. ¹ Diaper Travel Bag Type. ² Travel Accessory Attribute. ³ Bath defined as Tubs, Toys & Accessories

~70 Store Openings Planned in North America

in 2023

United States Canada Mexico







Macon, Georgia Woodstock, Ontario Tijuana



Little Planet

Continued Strong Growth

- Eco-friendly, accessible premium brand
- Sales doubled in Q2 vs. LY
- New category launches
- Expanding from 785 to over 2000 doors in 2023





KOHĽS

amazon





carter's



New Fall Fashion

Just One You











Rolling out our Fall & Holiday Product Offerings at

Walmart







Get your boo crew ready for Halloween.

Shop now

Walmart *

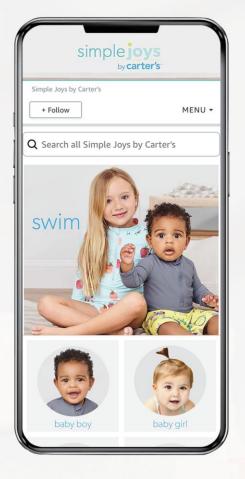






Modern Digital Experience Simple Joys











Continued Expansion in Mexico

- ~\$3 billion market
- Plan to open 12 co-branded stores in 2023 (53 stores by year end)









Expansion in Brazil with Riachuelo

- Largest Carter's market outside of North America
- Carter's shop-in-shops in 260+
 Riachuelo stores
- Opening 14 free-standing Carter's specialty stores in 2023 (62 by year end)

New Market Expansion

Ecuador & Vietnam



Ecuador Vietnam



2022 CSR Report



Our Commitments

Product
Grow Our
Sustainable Offerings

Planet
Reduce Our
Carbon Footprint

PeopleUplift Our Workers
and Communities











2023 Second Half Sales & Earnings Drivers



Sales

- Strength of product offering
- Inflation moderating; improving trend in consumer demand
- Contribution of new stores in North America (~70)
- Expanded Little Planet product offering and distribution
- Comping up against wholesale customer aggressive inventory destocking 2H '22
- Significant improvement in on-time shipping performance

Earnings

- Higher mix of omni-channel sales
- Contribution from new high-margin stores
- Closure of low-margin stores
- Conservative inventory commitments & better sell-throughs
- Improved price realization
- Lower product costs & ocean freight rates
- Lower share count

Outlook for Fiscal Year 2023¹

carter's

Net sales: ~\$2.95 to \$3.00 billion (\$3.21 billion FY 2022)

- U.S. Retail: down high single-digits (comparable sales down low double-digits)
- U.S. Wholesale: down high single-digits
- International: comparable

Fiscal Year 2023 Objectives

- Adjusted operating income: ~\$325 to \$340 million (\$388 million FY 2022)
- Adjusted diluted EPS: ~\$5.95 to \$6.15 (\$6.90 FY 2022)
- Operating cash flow: >\$300 million (\$88 million FY 2022)
- CapEx: ~\$75 million (\$40 million FY 2022)



¹ See reconciliations to GAAP in Appendix. The Company's forecast for fiscal year 2023 excludes charges of approximately \$1.5 million related to organizational restructuring. Forward-looking adjusted operating income and adjusted diluted EPS have not been reconciled to their most directly comparable GAAP measures – see page 44.

Third Quarter 2023 Outlook¹

carter's

Outlook assumes:

- Continued macroeconomic pressure on consumer demand & cautious wholesale customer inventory commitments
- Better price realization and lower ocean freight & product costs driving improved gross margin
- SG&A rate deleverage on lower sales
- Comparable interest expense
- Higher tax rate
- Lower shares outstanding
- **Net sales: ~\$770 \$790 million** (\$819 million Q3 2022)
 - U.S. Retail down mid single-digits (comparable sales down high single-digits)
 - U.S. Wholesale sales down low single-digits
 - International sales comparable
- Adjusted operating income: ~\$80 \$85 million (\$92 million Q3 2022)
- Adjusted diluted EPS: ~\$1.45 \$1.55 (\$1.67 Q3 2022)



Planning a Strong Second Half



\$ in millions	First Half	Second Half	Year
Net Sales (vs. 2022)			
U.S. Retail	(13%)	Down HSD to MSD	Down HSD
U.S. Wholesale	(12%)	Down MSD to LSD	Down HSD
International	(11%)	Up HSD	Comparable
Consolidated Net Sales	\$1,296 (13%)	\$1,654 - \$1,704 (4%) to (2%)	\$2,950 - \$3,000 (8%) to (7%)
Adjusted Operating Income ¹	\$95	\$230 - \$245	\$325 - \$340
Adjusted Operating Margin ¹	7.4%	13.9% - 14.3%	11.0% - 11.3%

Note: LSD = low single-digits; MSD = mid single-digits; HSD = high single-digits.

¹ Operating income and operating margin presented on an adjusted basis, a non-GAAP presentation; see reconciliation to GAAP in appendix.





Second Quarter 2023 Reconciliation of Adjusted Net Income Allocable to Common Shareholders



	Fiscal Quarter Ended		
	July 1, 2023	July 2, 2022	
Weighted-average number of common and common equivalent shares outstanding:			
Basic number of common shares outstanding	36,824,490	39,344,834	
Dilutive effect of equity awards	127	29,153	
Diluted number of common and common equivalent shares outstanding	36,824,617	39,373,987	

	Fiscal Quarter Ended						
	As reported or	n a GAAP Basis	As adjusted (a)				
\$ in thousands, except EPS	July 1, 2023	July 2, 2022	July 1, 2023	July 2, 2022			
Basic net income per common share:							
Net income	\$23,867	\$36,970	\$24,165	\$52,121			
Income allocated to participating securities	(426)	(536)	(431)	(774)			
Net income available to common shareholders	\$23,441	\$36,434	\$23,734	\$51,347			
Basic net income per common share	\$0.64	\$0.93	\$0.64	\$1.31			
Diluted net income per common share:							
Net income	\$23,867	\$36,970	\$24,165	\$52,121			
Income allocated to participating securities	(426)	(536)	(431)	(774)			
Net income available to common shareholders	\$23,441	\$36,434	\$23,734	\$51,347			
Diluted net income per common share	\$0.64	\$0.93	\$0.64	\$1.30			

⁽a) In addition to the results provided in this presentation in accordance with GAAP, the Company has provided adjusted, non-GAAP financial measurements that present per share data excluding the adjustments discussed in the appendix. The Company has excluded \$0.3 million and \$15.2 million in after-tax expenses from these results for the fiscal quarters ended July 1, 2023, and July 2, 2022, respectively.

First Half 2023 Reconciliation of Adjusted Net Income Allocable to Common Shareholders



	Two Fiscal Quarters Ended		
	July 1, 2023	July 2, 2022	
Weighted-average number of common and common equivalent shares outstanding:			
Basic number of common shares outstanding	36,964,509	39,807,354	
Dilutive effect of equity awards	3,850	48,274	
Diluted number of common and common equivalent shares outstanding	36,968,359	39,855,628	

	Two Fiscal Quarters Ended						
	As reported or	n a GAAP Basis	As adjusted (a)				
\$ in thousands, except EPS	July 1, 2023	July 2, 2022	July 1, 2023	July 2, 2022			
Basic net income per common share:							
Net income	\$59,863	\$104,903	\$61,044	\$120,053			
Income allocated to participating securities	(1,018)	(1,480)	(1,040)	(1,705)			
Net income available to common shareholders	\$58,845	\$103,423	\$60,004	\$118,348			
Basic net income per common share	\$1.59	\$2.60	\$1.62	\$2.97			
Diluted net income per common share:							
Net income	\$59,863	\$104,903	\$61,044	\$120,053			
Income allocated to participating securities	(1,018)	(1,479)	(1,040)	(1,704)			
Net income available to common shareholders	\$58,845	\$103,424	\$60,004	\$118,349			
Diluted net income per common share	\$1.59	\$2.59	\$1.62	\$2.97			

⁽a) In addition to the results provided in this presentation in accordance with GAAP, the Company has provided adjusted, non-GAAP financial measurements that present per share data excluding the adjustments discussed in the appendix. The Company has excluded \$1.2 million and \$15.2 million in after-tax expenses from these results for the two fiscal quarters ended July 1, 2023, and July 2, 2022, respectively.

Reconciliation of Adjusted to Reported Earnings¹



											Segment I	Reporting			
								U.S. Retail	% of	U.S. Wholesale	% of	International	% of	Corporate	% of
		% of	Operating	% of	Income	Net	Diluted	Operating	segment	Operating	segment	Operating	segment	Operating	total
Second Quarter of Fiscal 2023	SG&A	net sales	Income	net sales	Taxes	Income	EPS	Income	net sales	Income	net sales	Income	net sales	Expenses	net sales
As reported (GAAP)	\$258.7	43.1%	\$37.6	6.3%	\$7.4	\$23.9	\$0.64	\$28.2	8.7%	\$29.2	15.6%	\$6.7	7.4%	(\$26.5)	(4.4%
Organizational restructuring (b)	(0.4)		0.4		0.1	0.3	0.01	0.2		0.1		_		0.1	
As adjusted (a)	\$258.3	43.0%	\$37.9	6.3%	\$7.5	\$24.2	\$0.64	\$28.4	8.8%	\$29.3	15.7%	\$6.7	7.5%	(\$26.5)	(4.4%
											Segment I	Reporting			
								U.S. Retail	% of	U.S. Wholesale	% of	International	% of	Corporate	% of
		% of	Operating	% of	Income	Net	Diluted	Operating	segment	Operating	segment	Operating	segment	Operating	total
Second Quarter of Fiscal 2022	SG&A	net sales	Income	net sales	Taxes	Income	EPS	Income	net sales	Income	net sales	Income	net sales	Expenses	net sales
As reported (GAAP)	\$261.4	37.3%	\$75.4	10.8%	\$10.1	\$37.0	\$0.93	\$55.5	14.7%	\$33.6	15.0%	\$12.2	12.5%	(\$25.9)	(3.7%
Loss on extinguishment of debt (c)	-		-		4.8	15.2	0.38	_		-		_		-	
As adjusted (a)	\$261.4	37.3%	\$75.4	10.8%	\$14.9	\$52.1	\$1.30	\$55.5	14.7%	\$33.6	15.0%	\$12.2	12.5%	(\$25.9)	(3.7%
											Segment I	Reporting			
								U.S. Retail	% of	U.S. Wholesale	% of	International	% of	Corporate	% of
		% of	Operating	% of	Income	Net	Diluted	Operating	segment	Operating	segment	Operating	segment	Operating	total
First Half of Fiscal 2023	SG&A	net sales	Income	net sales	Taxes	Income	EPS	Income	net sales	Income	net sales	Income	net sales	Expenses	net sales
As reported (GAAP)	\$518.3	40.0%	\$93.9	7.2%	\$19.1	\$59.9	\$1.59	\$55.2	8.5%	\$81.3	17.4%	\$9.8	5.4%	(\$52.4)	(4.0%
Organizational restructuring (b)	(1.5)		1.5		0.4	1.2	0.03	(0.6)		(0.4)		-		2.5	
As adjusted (a)	\$516.8	39.9%	\$95.5	7.4%	\$19.4	\$61.0	\$1.62	\$54.6	8.4%	\$81.0	17.3%	\$9.8	5.4%	(\$49.8)	(3.8%
											Segment I	Reporting			
								U.S. Retail	% of	U.S. Wholesale	% of	International	% of	Corporate	% of
		% of	Operating	% of	Income	Net	Diluted	Operating	segment	Operating	segment	Operating	segment	Operating	total
First Half of Fiscal 2022	SG&A	net sales	Income	net sales	Taxes	Income	EPS	Income	net sales	Income	net sales	Income	net sales	Expenses	net sales
As reported (GAAP)	\$521.3	35.2%	\$178.0	12.0%	\$30.5	\$104.9	\$2.59	\$105.5	14.2%	\$94.1	17.7%	\$22.6	11.0%	(\$44.1)	(3.0%
Loss on extinguishment of debt (c)	-		-		4.8	15.2	0.37	-		-		-		-	
As adjusted (a)	\$521.3	35.2%	\$178.0	12.0%	\$35.3	\$120.1	\$2.97	\$105.5	14.2%	\$94.1	17.7%	\$22.6	11.0%	(\$44.1)	(3.0%
											Segment I	Reporting			
					Income			U.S. Retail	% of	U.S. Wholesale	% of	International	% of	Corporate	% of
		% of	Operating	% of	Tax	Net	Diluted	Operating	segment	Operating	segment	Operating	segment	Operating	total
Fiscal Year 2022	SG&A	net sales	Income	net sales	Provision	Income	EPS	Income	net sales	Income	net sales	Income	net sales	Expenses	net sales
As reported (GAAP)	\$1,110.0	34.6%	\$379.2	11.8%	\$66.7	\$250.0	\$6.34	\$252.5	15.0%	\$161.7	15.0%	\$56.6	12.5%	(\$91.6)	(2.9%
Loss on extinguishment of debt (c)	-		-		4.8	15.2	0.38	-		-		-		-	
Intangible asset impairment (d)	_		9.0		2.1	6.9	0.17	0.4		5.6		3.0		-	
As adjusted (a)	\$1,110.0	34.6%	\$388.2	12.1%	\$73.6	\$272.0	\$6.90	\$252.9	15.0%	\$167.2	15.5%	\$59.7	13.2%	(\$91.6)	(2.9%

Reconciliation of Adjusted to Reported Earnings

(Continued)



- (a) In addition to the results provided in this earnings release in accordance with GAAP, the Company has provided adjusted, non-GAAP financial measurements that present SG&A, operating income, income tax, net income, and net income on a diluted share basis excluding the adjustments discussed above. The Company believes these adjustments provide a meaningful comparison of the Company's results and afford investors a view of what management considers to be the Company's core performance. The adjusted, non-GAAP financial measurements included in this earnings release should not be considered as an alternative to net income or as any other measurement of performance derived in accordance with GAAP. The adjusted, non-GAAP financial measurements are presented for informational purposes only and are not necessarily indicative of the Company's future condition or results of operations.
- (b) Net expenses related to organizational restructuring and related corporate office lease amendment actions.
- (c) Related to the redemption of the \$500 million aggregate principal amount of senior notes due 2025 in April 2022 that were previously issued by a wholly-owned subsidiary of the Company.
- (d) Related to the write-down of the Skip Hop tradename asset.

Reconciliation of Net Income to Adjusted EBITDA



\$ in millions

	Fiscal Quar	ter Ended	Two Fiscal Qu	Four Fiscal Quarters Ended		
	July 1, 2023	July 2, 2022	July 1, 2023	July 2, 2022	July 1, 2023	
Net income	\$23.9	\$37.0	\$59.9	\$104.9	\$205.0	
Interest expense	8.1	8.7	17.7	23.8	36.7	
Interest income	(1.0)	(0.3)	(1.7)	(0.6)	(2.4)	
Tax expense	7.4	10.1	19.1	30.5	55.2	
Depreciation and amortization	16.8	17.5	32.5	31.7	66.1	
EBITDA	\$55.1	\$73.0	\$127.5	\$190.3	\$360.7	
Adjustments to EBITDA						
Organizational restructuring (a)	\$0.4	\$ -	\$1.5	\$-	\$1.5	
Loss on extinguishment of debt (b)	-	19.9	-	19.9	-	
Intangible asset impairment (c)	-	-	-	-	9.0	
Total adjustments	\$0.4	\$19.9	\$1.5	\$19.9	\$10.5	
Adjusted EBITDA	\$55.5	\$92.9	\$129.0	\$210.2	\$371.2	

⁽a) Net expensed related to organizational restructuring and related corporate office lease amendment actions.

⁽b) Related to the redemption of the \$500 million aggregate principal amount of senior notes due 2025 in April 2022 that were previously issued by a wholly-owned subsidiary of the Company.

⁽c) Related to the write-down of the Skip Hop tradename asset.

Constant Currency Reconciliation



\$ in millions

Eiscal Quarter Ended

			Fiscal Qua	rter Ended		
			Constant-			
	Reported	Impact of	Currency	Reported		Constant-
	Net Sales	Foreign	Net Sales	Net Sales	Reported	Currency
	July 1,	Currency	July 1,	July 2,	Net Sales	Net Sales
	2023	Translation	2023	2022	% Change	% Change
Consolidated net sales	\$600.2	(\$1.2)	\$601.4	\$700.7	(14.3%)	(14.2%)
International segment net sales	\$89.9	(\$1.2)	\$91.0	\$97.6	(7.9%)	(6.7%)
			Two Fiscal Q	uarters Ended		
			Constant-			
	Reported	Impact of	Currency	Reported		Constant-
	Net Sales	Foreign	Net Sales	Net Sales	Reported	Currency
	July 1,	Currency	July 1,	July 2,	Net Sales	Net Sales
	2023	Translation	2023	2022	% Change	% Change
Consolidated net sales	\$1,296.1	(\$3.3)	\$1,299.4	\$1,482.0	(12.5%)	(12.3%)
International segment net sales	\$182.0	(\$3.3)	\$185.4	\$205.2	(11.3%)	(9.7%)

The Company evaluates its net sales on both an "as reported" and a "constant currency" basis. The constant currency presentation, which is a non-GAAP measure, excludes the impact of fluctuations in foreign currency exchange rates that occurred between the comparative periods. Constant currency net sales results are calculated by translating current period net sales in local currency to the U.S. dollar amount by using the currency conversion rate for the prior comparative period. The Company consistently applies this approach to net sales for all countries where the functional currency is not the U.S. dollar. The Company believes that the presentation of net sales on a constant currency basis provides useful supplemental information regarding changes in our net sales that were not due to fluctuations in currency exchange rates and such information is consistent with how the Company assesses changes in its net sales between comparative periods.

Planning Continued Store Growth in North America in 2023 carter's



	U.S.	Canada	Mexico	Total
Store count at July 2, 2022	738	185	43	966
Openings	24	2	7	33
Closings	(5)	-	(1)	(6)
Store count at December 31, 2022	757	187	49	993
Openings	17	-	8	25
Closings	(11)	(1)	(7)	(19)
Store count at July 1, 2023	763	186	50	999
Balance of year forecast				
Openings	36	7	4	47
Closings	(1)	(3)	(1)	(5)
Estimated store count at December 30, 2023	798	190	53	1,041

Forward-looking Statements and Other Information



Statements contained in this presentation that are not historical fact and use predictive words such as "estimates", "outlook", "guidance", "expect", "believe", "intend", "designed", "target", "plans", "may", "will", "are confident" and similar words are forward-looking statements (as such term is defined in the Private Securities Litigation Reform Act of 1995). These forward-looking statements and related assumptions involve risks and uncertainties that could cause actual results and outcomes to differ materially from any forward-looking statements or views expressed in this press release. These risks and uncertainties include, but are not limited to, the factors disclosed in Part I, Item 1A. "Risk Factors" of the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2022, and otherwise in our reports and filings with the Securities and Exchange Commission, as well as the following factors: the continuing effects of the novel coronavirus (COVID-19) pandemic; macroeconomic factors, including inflationary pressures; the impact of supply chain delays; financial difficulties for one or more of our major customers; an overall decrease in consumer spending, including, but not limited to, decreases in birth rates; our products not being accepted in the marketplace; increased competition in the market place; diminished value of our brands; the failure to protect our intellectual property; the failure to comply with applicable quality standards or regulations; unseasonable or extreme weather conditions; pending and threatened lawsuits; a breach of our information technology systems and the loss of personal data; increased margin pressures, including increased cost of materials and labor and our inability to successfully increase prices to offset these increased costs; our foreign sourcing arrangements; disruptions in our supply chain, including increased transportation and freight costs; the management and expansion of our business domestically and internationally; the acquisition and integration of other brands and businesses; changes in our tax obligations, including additional customs, duties or tariffs; our ability to achieve our forecasted financial results for the fiscal year; our continued ability to declare and pay a dividend and conduct share repurchases in future periods; our planned opening and closing of stores during the fiscal year; and other risks detailed in the Company's periodic reports as filed in accordance with the Securities Exchange Act of 1934, as amended. The Company does not undertake any obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise.

We have not reconciled forward-looking adjusted operating income or adjusted diluted earnings per share to their most directly comparable GAAP measures because we cannot predict with reasonable certainty the ultimate outcome of certain components of such reconciliations that are not within our control including due to factors described above, or others that may arise, without unreasonable effort. For these reasons, we are unable to assess the probable significance of the unavailable information, which could materially impact the amount of future operating income or diluted EPS, the most directly comparable GAAP metrics to adjusted operating income and adjusted diluted earnings per share, respectively.