

## Second Quarter 2023 Results

(GAAP Basis)
\$ in millions, except EPS

|  | $\begin{gathered} \text { Q2 } \\ 2023 \end{gathered}$ | $\begin{gathered} \% \text { of } \\ \text { Sales } \end{gathered}$ | $\begin{gathered} \text { Q2 } \\ 2022 \end{gathered}$ | \% of <br> Sales | Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | \$600 |  | \$701 |  | (14\%) |
| Gross profit | 292 | 48.6\% | 331 | 47.3\% | (12\%) |
| Royalty income | 4 | 0.7\% | 6 | 0.8\% | (23\%) |
| SG\&A | 259 | 43.1\% | 261 | 37.3\% | (1\%) |
| Operating income | 38 | 6.3\% | 75 | 10.8\% | (50\%) |
| Interest expense and other, net | 6 | 1.1\% | 8 | 1.2\% | (25\%) |
| Loss on extinguishment of debt | - |  | 20 | 2.8\% | (100\%) |
| Income before taxes | 31 | 5.2\% | 47 | 6.7\% | (34\%) |
| Income tax provision | 7 |  | 10 |  | (27\%) |
| Net income | \$24 | 4.0\% | \$37 | 5.3\% | (35\%) |
| Diluted EPS | \$0.64 |  | \$0.93 |  | (31\%) |
| Weighted average shares outstanding | 37 |  | 39 |  | (6\%) |
| EBITDA ${ }^{1}$ | \$55 | 9.2\% | \$73 | 10.4\% | (24\%) |

First Half 2023 Results (GAAP Basis)

## carter's

|  | \$ in millions, except EPS |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { First Half } \\ 2023 \end{gathered}$ | $\begin{gathered} \% \text { of } \\ \text { Sales } \end{gathered}$ | First Half 2022 | $\begin{aligned} & \text { \% of } \\ & \text { Sales } \end{aligned}$ | Change |
| Net sales | \$1,296 |  | \$1,482 |  | (13\%) |
| Gross profit | 601 | 46.4\% | 686 | 46.3\% | (12\%) |
| Royalty income | 11 | 0.8\% | 13 | 0.9\% | (17\%) |
| SG\&A | 518 | 40.0\% | 521 | 35.2\% | (1\%) |
| Operating income | 94 | 7.2\% | 178 | 12.0\% | (47\%) |
| Interest expense and other, net | 15 | 1.2\% | 23 | 1.5\% | (34\%) |
| Loss on extinguishment of debt | - |  | 20 | 1.3\% | (100\%) |
| Income before taxes | 79 | 6.1\% | 135 | 9.1\% | (42\%) |
| Income tax provision | 19 |  | 31 |  | (38\%) |
| Net income | \$60 | 4.6\% | \$105 | 7.1\% | (43\%) |
| Diluted EPS | \$1.59 |  | \$2.59 |  | (39\%) |
| Weighted average shares outstanding | 37 |  | 40 |  | (7\%) |
| EBITDA ${ }^{1}$ | \$127 | 9.8\% | \$190 | 12.8\% | (33\%) |

## As reported (GAAP)

Organizational restructuring Loss on extinguishment of debt
Total adjustments
As adjusted

As reported (GAAP)
Organizational restructuring
Loss on extinguishment of debt
Total adjustments

## As adjusted

| Second Quarter |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2023 |  |  |  |  | 2022 |  |  |  |  |
| Operating Income | $\begin{aligned} & \hline \text { \% Net } \\ & \text { Sales } \end{aligned}$ | Pre-Tax Income | Net Income | Diluted EPS | Operating Income | \% Net Sales | Pre-Tax Income | Net Income | Diluted EPS |
| \$37.6 | 6.3\% | \$31.3 | \$23.9 | \$0.64 | \$75.4 | 10.8\% | \$47.1 | \$37.0 | \$0.93 |
| 0.4 |  | 0.4 | 0.3 | 0.01 | - |  | - | - | - |
| - |  | - | - | - | - |  | 19.9 | 15.2 | 0.38 |
| 0.4 |  | 0.4 | 0.3 | 0.01 | - |  | 19.9 | 15.2 | 0.38 |
| \$37.9 | 6.3\% | \$31.6 | \$24.2 | \$0.64 | \$75.4 | 10.8\% | \$67.0 | \$52.1 | \$1.30 |

First Half

| 2023 |  |  |  |  | 2022 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operating Income | \% Net Sales | Pre-Tax Income | $\begin{gathered} \text { Net } \\ \text { Income } \end{gathered}$ | Diluted EPS | Operating Income | $\begin{aligned} & \hline \% \text { Net } \\ & \text { Sales } \end{aligned}$ | Pre-Tax Income | Net Income | Diluted EPS |
| \$93.9 | 7.2\% | \$78.9 | \$59.9 | \$1.59 | \$178.0 | 12.0\% | \$135.4 | \$104.9 | \$2.59 |
| 1.5 |  | 1.5 | 1.2 | 0.03 | - |  | - | - | - |
| - |  | - | - | - | - |  | 19.9 | 15.2 | 0.37 |
| 1.5 |  | 1.5 | 1.2 | 0.03 | - |  | 19.9 | 15.2 | 0.37 |
| \$95.5 | 7.4\% | \$80.5 | \$61.0 | \$1.62 | \$178.0 | 12.0\% | \$155.4 | \$120.1 | \$2.97 |

\$ in millions, except EPS

|  | Guidance ${ }^{2}$ | Actual Results |
| :---: | :---: | :---: |
| Net Sales | \$590-\$605 | \$600 |
| U.S. Retail Comparable Sales | Down mid-teens | Down 16\% |
| U.S. Wholesale | Down 20\% to 25\% | Down 17\% |
| International | Down mid-single digits | Down 8\% |
| Operating Income | \$30-\$35 | \$38 |
| Operating Margin | 5.1\%-5.8\% | 6.3\% |
| Diluted EPS | \$0.40-\$0.50 | \$0.64 |

## Second Quarter 2023 Performance

\$ in millions, except EPS

Net Sales


Adjusted Operating Income ${ }^{1}$ (Adjusted Operating Margin)


Adjusted Diluted EPS ${ }^{1}$


## First Half 2023 Performance

\$ in millions, except EPS

Net Sales


Adjusted Operating Income ${ }^{1}$ (Adjusted Operating Margin)


## Second Quarter 2023 Adjusted Results¹

\$ in millions, except EPS

|  | $\begin{gathered} \text { Q2 } \\ 2023 \end{gathered}$ | $\begin{aligned} & \text { \% of } \\ & \text { Sales } \end{aligned}$ | $\begin{gathered} \text { Q2 } \\ 2022 \end{gathered}$ | $\begin{aligned} & \% \text { of } \\ & \text { Sales } \end{aligned}$ | Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | \$600 |  | \$701 |  | (14\%) |
| Gross profit | 292 | 48.6\% | 331 | 47.3\% | (12\%) |
| Royalty income | 4 | 0.7\% | 6 | 0.8\% | (23\%) |
| Adjusted SG\&A | 258 | 43.0\% | 261 | 37.3\% | (1\%) |
| Adjusted operating income | 38 | 6.3\% | 75 | 10.8\% | (50\%) |
| Interest expense and other, net | 6 | 1.1\% | 8 | 1.2\% | (25\%) |
| Adjusted income before taxes | 32 | 5.3\% | 67 | 9.6\% | (53\%) |
| Adjusted provision for income taxes | 7 |  | 15 |  | (50\%) |
| Adjusted net income | \$24 | 4.0\% | \$52 | 7.4\% | (54\%) |
| Adjusted diluted EPS | \$0.64 |  | \$1.30 |  | (51\%) |
| Weighted average shares outstanding | 37 |  | 39 |  | (6\%) |
| Adjusted EBITDA | \$56 | 9.2\% | \$93 | 13.3\% | (40\%) |

## First Half 2023 Adjusted Results¹

\$ in millions, except EPS

|  | $\begin{aligned} & \text { First Half } \\ & 2023 \\ & \hline \end{aligned}$ | $\begin{aligned} & \% \text { of } \\ & \text { Sales } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { First Half } \\ & 2022 \\ & \hline \end{aligned}$ | $\begin{gathered} \% \text { of } \\ \text { Sales } \\ \hline \end{gathered}$ | Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | \$1,296 |  | \$1,482 |  | (13\%) |
| Adjusted gross profit | 601 | 46.4\% | 686 | 46.3\% | (12\%) |
| Royalty income | 11 | 0.8\% | 13 | 0.9\% | (17\%) |
| Adjusted SG\&A | 517 | 39.9\% | 521 | 35.2\% | (1\%) |
| Adjusted operating income | 95 | 7.4\% | 178 | 12.0\% | (46\%) |
| Interest expense and other, net | 15 | 1.2\% | 23 | 1.5\% | (34\%) |
| Adjusted income before taxes | 80 | 6.2\% | 155 | 10.5\% | (48\%) |
| Adjusted provision for income taxes | 19 |  | 35 |  | (45\%) |
| Adjusted net income | \$61 | 4.7\% | \$120 | 8.1\% | (49\%) |
| Adjusted diluted EPS | \$1.62 |  | \$2.97 |  | (46\%) |
| Weighted average shares outstanding | 37 |  | 40 |  | (7\%) |
| Adjusted EBITDA | \$129 | 10.0\% | \$210 | 14.2\% | (39\%) |

## Balance Sheet \& Cash Flow

\$ in millions

## Balance Sheet

 (Q2 End)|  | 2023 | 2022 |
| :---: | :---: | :---: |
| Cash | \$175 | \$231 |
| Accounts receivable | 133 | 184 |
| Inventory | 682 | 858 |
| Accounts payable | 281 | 408 |
| Long-term debt, net | 497 | 616 |
| Operating lease liabilities | 558 | 530 |

- Strong liquidity: $\mathbf{\$ 1 . 0}$ billion ${ }^{1}$
- Inventory down 21\% (units -25\%)
- Q3 \& Q4 inventories planned lower vs. LY
- Accounts payable reflects timing of inventory payments
- Long-term debt reflects $\mathbf{\$ 1 2 0}$ million paydown of revolving credit facility borrowings
Cash Flow
(First Half)
(First Half)

|  | 2023 | 2022 |
| :---: | :---: | :---: |
| Operating cash flow | \$209 | (\$94) |
| Capital expenditures | (26) | (16) |
| Free cash flow ${ }^{2}$ | \$183 | (\$110) |
|  | 2023 | 2022 |
| Share repurchases | \$40 | \$ 176 |
| Dividends | 57 | 60 |
| Total | \$97 | \$237 |

- Operating cash flow improvement reflects:
- Favorable changes in working capital, primarily lower inventories
- Lower net income
- Projecting operating cash flow >\$300 million for FY '23, driven by inventory management and other working capital initiatives
- \$97 million returned to shareholders through share repurchases and dividends in 1H '23



## Business Segment Performance

## Second Quarter 2023 Adjusted Segment Performance carter's

|  | Net Sales |  |  | Adjusted Operating Income ${ }^{1}$ |  |  | Adjusted Operating Margin ${ }^{1}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2023 | 2022 | \$ Change | 2023 | 2022 | \$ Change | 2023 | 2022 |
| U.S. Retail | \$323 | \$379 | (\$56) | \$28 | \$56 | (\$27) | 8.8\% | 14.7\% |
| U.S. Wholesale | 187 | 224 | (37) | 29 | 34 | (4) | 15.7\% | 15.0\% |
| International | 90 | 98 | (8) | 7 | 12 | (5) | 7.5\% | 12.5\% |
| Total before corporate expenses | 600 | 701 | (100) | 64 | 101 | (37) | 10.7\% | 14.5\% |
| Corporate expenses |  |  |  | (26) | (26) | (1) | (4.4\%) | (3.7\%) |
| Total | \$600 | \$701 | (\$100) | \$38 | \$75 | (\$37) | 6.3\% | 10.8\% |

## Second Quarter 2023 Segment Performance

## U.S. Retail

- Net sales: -15\%
- Macroeconomic factors adversely affected demand
- Sales trends stronger since Memorial Day (and continued through July)
- Comparable sales: -16\%
- Lower traffic
- Better price realization
- Higher average transaction
- Adjusted operating margin 8.8\% (vs. 14.7\% LY) ${ }^{1}$
- Expense deleverage on lower sales
- Higher product costs
- Lower inventory charges \& transportation costs
- Better price realization


## U.S. Wholesale

- Net sales: -17\%
- Wholesale customers buying inventory conservatively
- Discontinued shipments to buybuy BABY
- Lower cancellations driven by better on-time shipments
- Adjusted operating margin 15.7\% (vs. 15.0\% LY) ${ }^{1}$
- Better price realization
- Lower inventory charges
- Lower transportation costs
- Higher product costs


## International

- Net sales: -8\%
- Lower demand in Canada
- Growth in Mexico (comparable on constant currency basis)
- Lower wholesale shipments (largely timing related)
- Net sales constant currency: -7\%
- Adjusted operating margin 7.5\% (vs. 12.5\% LY) ${ }^{1}$
- Expense deleverage on lower sales
- Higher product costs
- Better price realization
- Lower inventory charges
- Lower transportation costs


## First Half 2023 Adjusted Segment Performance

\$ in millions

|  | Net Sales |  |  | Adjusted Operating Income ${ }^{1}$ |  |  | Adjusted Operating Margin ${ }^{1}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2023 | 2022 | \$ Change | 2023 | 2022 | \$ Change | 2023 | 2022 |
| U.S. Retail | \$647 | \$745 | (\$98) | \$55 | \$106 | (\$51) | 8.4\% | 14.2\% |
| U.S. Wholesale | 467 | 531 | (64) | 81 | 94 | (13) | 17.3\% | 17.7\% |
| International | 182 | 205 | (23) | 10 | 23 | (13) | 5.4\% | 11.0\% |
| Total before corporate expenses | 1,296 | 1,482 | (186) | 145 | 222 | (77) | 11.2\% | 15.0\% |
| Corporate expenses |  |  |  | (50) | (44) | (6) | (3.8\%) | (3.0\%) |
| Total | \$1,296 | \$1,482 | (\$186) | \$95 | \$178 | (\$83) | 7.4\% | 12.0\% |

# Carter's is the Leader in <br> Young Children’s Apparel 

## Carter's Brand Attributes Ranked \#1 by Consumers ${ }^{1}$

- Brand I would recommend
- Trustworthy
- Most top-of-mind brand
- Comfortable
- Proud to give as a gift

Carter's leads the category in Social Followers

## on TikTok ${ }^{1}$



TOTAL INSTAGRAM FOLLOWERS
in millions


TOTAL FACEBOOK FOLLOWERS
in millions



## New Back-to-School

 Brand Campaign
## OSHKOSH Bgosh




## SKIP*HOP <br> ®

## Skip Hop Leads the Market in Multiple Categories



\#1 in Diaper Bags \& 4 of the top 5 diaper/travel bags

\#1 Bath Product Line $^{3}$

\#1 Portable Changing Pad

\#10 Top Selling Infant Top Selling Infant Toys Toy under \$10

\#3 Car Seat Cover/Protector ${ }^{2}$ of the top 10 preschoo musical instruments

\#2 Changing Pad

\#1 \& \#3 Activity Centers

## ~70 Store Openings Planned in North America

 in 2023United States


Macon, Georgia

Canada


Woodstock, Ontario

Mexico


Tijuana


# Little Planet <br> Continued Strong Growth 

- Eco-friendly, accessible premium brand
- Sales doubled in Q2 vs. LY
- New category launches
- Expanding from 785 to over 2000 doors in 2023





## Modern Digital Experience Simple Joys


simple joys
by carter's


## Continued Expansion in Mexico

- ~\$3 billion market
- Plan to open 12 co-branded stores in 2023 (53 stores by year end)



## carter's

## Expansion in Brazil with Riachuelo

- Largest Carter's market outside of North America
- Carter's shop-in-shops in 260+ Riachuelo stores
- Opening 14 free-standing Carter's specialty stores in 2023 ( 62 by year end)


## New Market Expansion Ecuador \& Vietnam



## 2022 CSR Report



$\square-$ future $^{\prime}$
our esg strategy

We Promise to Better Our World. As the largest

Ousa todar
AMERICA'S CLIMATE LEADERS

2023 statista"



## 2023 <br> Outlook



## 2023 Second Half Sales \& Earnings Drivers

## Sales

- Strength of product offering
- Inflation moderating; improving trend in consumer demand
- Contribution of new stores in North America (~70)
- Expanded Little Planet product offering and distribution
- Comping up against wholesale customer aggressive inventory destocking 2H'22
- Significant improvement in on-time shipping performance


## Earnings

- Higher mix of omni-channel sales
- Contribution from new high-margin stores
- Closure of low-margin stores
- Conservative inventory commitments \& better sell-throughs
- Improved price realization
- Lower product costs \& ocean freight rates
- Lower share count
- Net sales: ~\$2.95 to \$3.00 billion ( $\$ 3.21$ billion FY 2022)
- U.S. Retail: down high single-digits (comparable sales down low double-digits)
- U.S. Wholesale: down high single-digits
- International: comparable
- Adjusted operating income: ~\$325 to \$340 million (\$388 million FY 2022)
- Adjusted diluted EPS: ~\$5.95 to \$6.15 (\$6.90 FY 2022)
- Operating cash flow: >\$300 million (\$88 million FY 2022)
- CapEx: ~\$75 million
 (\$40 million FY 2022)


## Third Quarter 2023 Outlook¹

- Outlook assumes:
- Continued macroeconomic pressure on consumer demand \& cautious wholesale customer inventory commitments
- Better price realization and lower ocean freight \& product costs driving improved gross margin
- SG\&A rate deleverage on lower sales
- Comparable interest expense
- Higher tax rate
- Lower shares outstanding
- Net sales: ~\$770 - \$790 million (\$819 million Q3 2022)
- U.S. Retail down mid single-digits (comparable sales down high single-digits)
- U.S. Wholesale sales down low single-digits
- International sales comparable
- Adjusted operating income: ~\$80 - \$85 million (\$92 million Q3 2022)
- Adjusted diluted EPS: ~\$1.45 - \$1.55 (\$1.67 Q3 2022)



## Planning a Strong Second Half

| \$ in millions | First Half | Second Half | Year |
| :---: | :---: | :---: | :---: |
| Net Sales (vs. 2022) |  |  |  |
| U.S. Retail | (13\%) | Down HSD to MSD | Down HSD |
| U.S. Wholesale | (12\%) | Down MSD to LSD | Down HSD |
| International | (11\%) | Up HSD | Comparable |
| Consolidated Net Sales | $\begin{gathered} \$ 1,296 \\ (13 \%) \end{gathered}$ | $\begin{gathered} \$ 1,654-\$ 1,704 \\ (4 \%) \text { to (2\%) } \end{gathered}$ | $\begin{gathered} \$ 2,950-\$ 3,000 \\ (8 \%) \text { to }(7 \%) \end{gathered}$ |
| Adjusted Operating Income ${ }^{1}$ | \$95 | \$230-\$245 | \$325-\$340 |
| Adjusted Operating Margin ${ }^{1}$ | 7.4\% | 13.9\%-14.3\% | 11.0\%-11.3\% |

## Thank You!




## Second Quarter 2023 Reconciliation of Adjusted Net Income Allocable to Common Shareholders

Fiscal Quarter Ended

Weighted-average number of common and common equivalent shares outstanding:
Basic number of common shares outstanding
Dilutive effect of equity awards
Diluted number of common and common equivalent shares outstanding

| July 1, 2023 | July 2, 2022 |
| :---: | :---: |
| 36,824,490 | 39,344,834 |
| 127 | 29,153 |
| 36,824,617 | 39,373,987 |

## Fiscal Quarter Ended

| \$ in thousands, except EPS | As reported on a GAAP Basis |  | As adjusted (a) |  |
| :---: | :---: | :---: | :---: | :---: |
|  | July 1, 2023 | July 2, 2022 | July 1, 2023 | July 2, 2022 |
| Basic net income per common share: |  |  |  |  |
| Net income | \$23,867 | \$36,970 | \$24,165 | \$52,121 |
| Income allocated to participating securities | (426) | (536) | (431) | (774) |
| Net income available to common shareholders | \$23,441 | \$36,434 | \$23,734 | \$51,347 |
| Basic net income per common share | \$0.64 | \$0.93 | \$0.64 | \$1.31 |
| Diluted net income per common share: |  |  |  |  |
| Net income | \$23,867 | \$36,970 | \$24,165 | \$52,121 |
| Income allocated to participating securities | (426) | (536) | (431) | (774) |
| Net income available to common shareholders | \$23,441 | \$36,434 | \$23,734 | \$51,347 |
| Diluted net income per common share | \$0.64 | \$0.93 | \$0.64 | \$1.30 |

(a) In addition to the results provided in this presentation in accordance with GAAP, the Company has provided adjusted, non-GAAP financial measurements that present per share data excluding the adjustments discussed in the appendix. The Company has excluded $\$ 0.3$ million and $\$ 15.2$ million in after-tax expenses from these results for the fiscal quarters ended July 1, 2023, and July 2, 2022, respectively.

## First Half 2023 Reconciliation of Adjusted Net Income Allocable to Common Shareholders

Two Fiscal Quarters Ended

Weighted-average number of common and common equivalent shares outstanding:
Basic number of common shares outstanding
Dilutive effect of equity awards
Diluted number of common and common equivalent shares outstanding

| July 1, 2023 |  | July 2, 2022 |
| ---: | ---: | ---: |
| $36,964,509$ |  | $39,807,354$ |
| 3,850 |  | 48,274 |
| $36,968,359$ |  | $39,855,628$ |

Two Fiscal Quarters Ended

| \$ in thousands, except EPS | As reported on a GAAP Basis |  | As adjusted (a) |  |
| :---: | :---: | :---: | :---: | :---: |
|  | July 1, 2023 | July 2, 2022 | July 1, 2023 | July 2, 2022 |
| Basic net income per common share: |  |  |  |  |
| Net income | \$59,863 | \$104,903 | \$61,044 | \$120,053 |
| Income allocated to participating securities | $(1,018)$ | $(1,480)$ | $(1,040)$ | $(1,705)$ |
| Net income available to common shareholders | \$58,845 | \$103,423 | \$60,004 | \$118,348 |
| Basic net income per common share | \$1.59 | \$2.60 | \$1.62 | \$2.97 |
| Diluted net income per common share: |  |  |  |  |
| Net income | \$59,863 | \$104,903 | \$61,044 | \$120,053 |
| Income allocated to participating securities | $(1,018)$ | $(1,479)$ | $(1,040)$ | $(1,704)$ |
| Net income available to common shareholders | \$58,845 | \$103,424 | \$60,004 | \$118,349 |
| Diluted net income per common share | \$1.59 | \$2.59 | \$1.62 | \$2.97 |

(a) In addition to the results provided in this presentation in accordance with GAAP, the Company has provided adjusted, non-GAAP financial measurements that present per share data excluding the adjustments discussed in the appendix. The Company has excluded $\$ 1.2$ million and $\$ 15.2$ million in after-tax expenses from these results for the two fiscal quarters ended July 1, 2023, and July 2, 2022, respectively.

## Reconciliation of Adjusted to Reported Earnings ${ }^{1}$

\$ in millions, except EPS

|  |  |  |  |  |  |  |  | Segment Reporting |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Second Quarter of Fiscal 2023 | SG\&A | \% of net sales | Operating Income | \% of net sales | $\begin{aligned} & \text { Income } \\ & \text { Taxes } \end{aligned}$ | Net Income | Diluted EPS | U.S. Retail Operating Income | \% of segment netsales | U.S. Wholesale Operating Income | \% of segment net sales | International Operating Income | \% of segment net sales | Corporate <br> Operating <br> Expenses |  |
| As reported (GAAP) | \$258.7 | 43.1\% | \$37.6 | 6.3\% | \$7.4 | \$23.9 | \$0.64 | \$28.2 | 8.7\% | \$29.2 | 15.6\% | \$6.7 | 7.4\% | (\$26.5) | (4.4\%) |
| Organizational restructuring (b) | (0.4) |  | 0.4 |  | 0.1 | 0.3 | 0.01 | 0.2 |  | 0.1 |  | - |  | 0.1 |  |
| As adjusted (a) | \$258.3 | 43.0\% | \$37.9 | 6.3\% | \$7.5 | \$24.2 | \$0.64 | \$28.4 | 8.8\% | \$29.3 | 15.7\% | \$6.7 | 7.5\% | (\$26.5) | (4.4\%) |
|  |  |  |  |  |  |  |  | Segment Reporting |  |  |  |  |  |  |  |
| Second Quarter of Fiscal 2022 | SG\&A | \% of net sales | Operating Income | \% of net sales | $\begin{aligned} & \text { Income } \\ & \text { Taxes } \end{aligned}$ | Net Income | Diluted EPS | U.S. Retail Operating Income | \% of segment net sales | U.S. Wholesale Operating Income | \% of segment net sales | International Operating Income | \% of segment net sales | Corporate Operating Expenses | $\begin{gathered} \text { \% of } \\ \text { total } \\ \text { net sales } \end{gathered}$ |
| As reported (GAAP) | \$261.4 | 37.3\% | \$75.4 | 10.8\% | \$10.1 | \$37.0 | \$0.93 | \$55.5 | 14.7\% | \$33.6 | 15.0\% | \$12.2 | 12.5\% | (\$25.9) | (3.7\%) |
| Loss on extinguishment of debt (c) | - |  | - |  | 4.8 | 15.2 | 0.38 | - |  | - |  | - |  | - |  |
| As adjusted (a) | \$261.4 | 37.3\% | \$75.4 | 10.8\% | \$14.9 | \$52.1 | \$1.30 | \$55.5 | 14.7\% | \$33.6 | 15.0\% | \$12.2 | 12.5\% | (\$25.9) | (3.7\%) |
|  |  |  |  |  |  |  |  | Segment Reporting |  |  |  |  |  |  |  |
| First Half of Fiscal 2023 | SG\&A | \% of net sales | Operating Income | \% of net sales | $\begin{aligned} & \text { Income } \\ & \text { Taxes } \end{aligned}$ | Net Income | Diluted EPS | U.S. Retail Operating Income | \% of segment netsales | U.S. Wholesale Operating Income | \% of segment net sales | International Operating Income | \% of segment net sales | Corporate Operating Expenses |  |
| As reported (GAAP) | \$518.3 | 40.0\% | \$93.9 | 7.2\% | \$19.1 | \$59.9 | \$1.59 | \$55.2 | 8.5\% | \$81.3 | 17.4\% | \$9.8 | 5.4\% | (\$52.4) | (4.0\%) |
| Organizational restructuring (b) | (1.5) |  | 1.5 |  | 0.4 | 1.2 | 0.03 | (0.6) |  | (0.4) |  | - |  | 2.5 |  |
| As adjusted (a) | \$516.8 | 39.9\% | \$95.5 | 7.4\% | \$19.4 | \$61.0 | \$1.62 | \$54.6 | 8.4\% | \$81.0 | 17.3\% | \$9.8 | 5.4\% | (\$49.8) | (3.8\%) |
|  |  |  |  |  |  |  |  | Segment Reporting |  |  |  |  |  |  |  |
| First Half of Fiscal 2022 | SG\&A | \% of net sales | Operating Income | $\begin{gathered} \text { \% of } \\ \text { netsales } \end{gathered}$ | $\begin{aligned} & \text { Income } \\ & \text { Taxes } \end{aligned}$ | Net Income | Diluted EPS | U.S. Retail Operating Income | \% of segment net sales | U.S. Wholesale Operating Income | \% of segment net sales | International Operating Income | \% of segment net sales | Corporate <br> Operating <br> Expenses | $\begin{gathered} \hline \% \text { of } \\ \text { total } \\ \text { netsales } \\ \hline \end{gathered}$ |
| As reported (GAAP) | \$521.3 | 35.2\% | \$178.0 | 12.0\% | \$30.5 | \$104.9 | \$2.59 | \$105.5 | 14.2\% | \$94.1 | 17.7\% | \$22.6 | 11.0\% | (\$44.1) | (3.0\%) |
| Loss on extinguishment of debt (c) | - |  | - |  | 4.8 | 15.2 | 0.37 | - |  | - |  | - |  | - |  |
| As adjusted (a) | \$521.3 | 35.2\% | \$178.0 | 12.0\% | \$35.3 | \$120.1 | \$2.97 | \$105.5 | 14.2\% | \$94.1 | 17.7\% | \$22.6 | 11.0\% | (\$44.1) | (3.0\%) |
|  |  |  |  |  |  |  |  | Segment Reporting |  |  |  |  |  |  |  |
| Fiscal Year 2022 | SG\&A | \% of net sales | Operating Income | \% of netsales | Income Tax Provision | Net Income | Diluted EPS | U.S. Retail Operating Income | $\%$ of segment netsales | U.S. Wholesale Operating Income | $\%$ of segment net sales | International Operating Income | \% of segment net sales | Corporate <br> Operating <br> Expenses |  |
| As reported (GAAP) | \$1,110.0 | 34.6\% | \$379.2 | 11.8\% | \$66.7 | \$250.0 | \$6.34 | \$252.5 | 15.0\% | \$161.7 | 15.0\% | \$56.6 | 12.5\% | (\$91.6) | (2.9\%) |
| Loss on extinguishment of debt (c) | - |  | - |  | 4.8 | 15.2 | 0.38 | - |  | - |  | - |  | - |  |
| Intangible asset impairment (d) | - |  | 9.0 |  | 2.1 | 6.9 | 0.17 | 0.4 |  | 5.6 |  | 3.0 |  | - |  |
| As adjusted (a) | \$1,110.0 | 34.6\% | \$388.2 | 12.1\% | \$73.6 | \$272.0 | \$6.90 | \$252.9 | 15.0\% | \$167.2 | 15.5\% | \$59.7 | 13.2\% | (\$91.6) | (2.9\%) |

${ }^{1}$ No adjustments were made to Q3 fiscal 2022 GAAP financial measures.
Note: Results may not be additive due to rounding.

## Reconciliation of Adjusted to Reported Earnings

## (Continued)

(a) In addition to the results provided in this earnings release in accordance with GAAP, the Company has provided adjusted, non-GAAP financial measurements that present SG\&A, operating income, income tax, net income, and net income on a diluted share basis excluding the adjustments discussed above. The Company believes these adjustments provide a meaningful comparison of the Company's results and afford investors a view of what management considers to be the Company's core performance. The adjusted, non-GAAP financial measurements included in this earnings release should not be considered as an alternative to net income or as any other measurement of performance derived in accordance with GAAP. The adjusted, non-GAAP financial measurements are presented for informational purposes only and are not necessarily indicative of the Company's future condition or results of operations.
(b) Net expenses related to organizational restructuring and related corporate office lease amendment actions.
(c) Related to the redemption of the $\$ 500$ million aggregate principal amount of senior notes due 2025 in April 2022 that were previously issued by a wholly-owned subsidiary of the Company.
(d) Related to the write-down of the Skip Hop tradename asset.

## Reconciliation of Net Income to Adjusted EBITDA

\$ in millions

|  | Fiscal Quarter Ended |  | Two Fiscal Quarters Ended |  | Four Fiscal Quarters Ended |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | July 1, 2023 | July 2, 2022 | July 1, 2023 | July 2, 2022 | July 1, 2023 |
| Net income | \$23.9 | \$37.0 | \$59.9 | \$104.9 | \$205.0 |
| Interest expense | 8.1 | 8.7 | 17.7 | 23.8 | 36.7 |
| Interest income | (1.0) | (0.3) | (1.7) | (0.6) | (2.4) |
| Tax expense | 7.4 | 10.1 | 19.1 | 30.5 | 55.2 |
| Depreciation and amortization | 16.8 | 17.5 | 32.5 | 31.7 | 66.1 |
| EBITDA | \$55.1 | \$73.0 | \$127.5 | \$190.3 | \$360.7 |
| Adjustments to EBITDA |  |  |  |  |  |
| Organizational restructuring (a) | \$0.4 | \$ | \$1.5 | \$ | \$1.5 |
| Loss on extinguishment of debt (b) | - | 19.9 | - | 19.9 | - |
| Intangible asset impairment (c) | - | - | - | - | 9.0 |
| Total adjustments | \$0.4 | \$19.9 | \$1.5 | \$19.9 | \$10.5 |
| Adjusted EBITDA | \$55.5 | \$92.9 | \$129.0 | \$210.2 | \$371.2 |

(a) Net expensed related to organizational restructuring and related corporate office lease amendment actions.
(b) Related to the redemption of the $\$ 500$ million aggregate principal amount of senior notes due 2025 in April 2022 that were previously issued by a wholly-owned subsidiary of the Company.
(c) Related to the write-down of the Skip Hop tradename asset.
\$ in millions

Fiscal Quarter Ended

|  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Reported <br> Net Sales <br> July 1, <br> 2023 | Impact of <br> Foreign <br> Currency <br> Translation | Constant- Currency Net Sales July 1, 2023 | Reported <br> Net Sales <br> July 2, <br> 2022 | Reported <br> Net Sales <br> \% Change | Constant- <br> Currency <br> Net Sales <br> \% Change |
| Consolidated net sales | \$600.2 | (\$1.2) | \$601.4 | \$700.7 | (14.3\%) | (14.2\%) |
| International segment net sales | \$89.9 | (\$1.2) | \$91.0 | \$97.6 | (7.9\%) | (6.7\%) |

Two Fiscal Quarters Ended

|  | Two |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Reported <br> Net Sales <br> July 1, <br> 2023 | Impact of <br> Foreign <br> Currency <br> Translation | ConstantCurrency Net Sales July 1, 2023 | Reported <br> Net Sales <br> July 2, $2022$ | Reported <br> Net Sales <br> \% Change | Constant- <br> Currency <br> Net Sales <br> \% Change |
| Consolidated net sales | \$1,296.1 | (\$3.3) | \$1,299.4 | \$1,482.0 | (12.5\%) | (12.3\%) |
| International segment net sales | \$182.0 | (\$3.3) | \$185.4 | \$205.2 | (11.3\%) | (9.7\%) |

The Company evaluates its net sales on both an "as reported" and a "constant currency" basis. The constant currency presentation, which is a non-GAAP measure, excludes the impact of fluctuations in foreign currency exchange rates that occurred between the comparative periods. Constant currency net sales results are calculated by translating current period net sales in local currency to the U.S. dollar amount by using the currency conversion rate for the prior comparative period. The Company consistently applies this approach to net sales for all countries where the functional currency is not the U.S. dollar. The Company believes that the presentation of net sales on a constant currency basis provides useful supplemental information regarding changes in our net sales that were not due to fluctuations in currency exchange rates and such information is consistent with how the Company assesses changes in its net sales between comparative periods.

## Planning Continued Store Growth in North America in 2023 <br> carter's

|  | U.S. | Canada | Mexico | Total |
| :---: | :---: | :---: | :---: | :---: |
| Store count at July 2, 2022 | 738 | 185 | 43 | 966 |
| Openings | 24 | 2 | 7 | 33 |
| Closings | (5) | - | (1) | (6) |
| Store count at December 31, 2022 | 757 | 187 | 49 | 993 |
| Openings | 17 | - | 8 | 25 |
| Closings | (11) | (1) | (7) | (19) |
| Store count at July 1, 2023 | 763 | 186 | 50 | 999 |
| Balance of year forecast |  |  |  |  |
| Openings | 36 | 7 | 4 | 47 |
| Closings | (1) | (3) | (1) | (5) |
| Estimated store count at December 30, 2023 | 798 | 190 | 53 | 1,041 |

## Forward-looking Statements and Other Information

Statements contained in this presentation that are not historical fact and use predictive words such as "estimates", "outlook", "guidance", "expect", "believe", "intend", "designed", "target", "plans", "may", "will", "are confident" and similar words are forward-looking statements (as such term is defined in the Private Securities Litigation Reform Act of 1995). These forward-looking statements and related assumptions involve risks and uncertainties that could cause actual results and outcomes to differ materially from any forward-looking statements or views expressed in this press release. These risks and uncertainties include, but are not limited to, the factors disclosed in Part I, Item 1A. "Risk Factors" of the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2022, and otherwise in our reports and filings with the Securities and Exchange Commission, as well as the following factors: the continuing effects of the novel coronavirus (COVID-19) pandemic; macroeconomic factors, including inflationary pressures; the impact of supply chain delays; financial difficulties for one or more of our major customers; an overall decrease in consumer spending, including, but not limited to, decreases in birth rates; our products not being accepted in the marketplace; increased competition in the market place; diminished value of our brands; the failure to protect our intellectual property; the failure to comply with applicable quality standards or regulations; unseasonable or extreme weather conditions; pending and threatened lawsuits; a breach of our information technology systems and the loss of personal data; increased margin pressures, including increased cost of materials and labor and our inability to successfully increase prices to offset these increased costs; our foreign sourcing arrangements; disruptions in our supply chain, including increased transportation and freight costs; the management and expansion of our business domestically and internationally; the acquisition and integration of other brands and businesses; changes in our tax obligations, including additional customs, duties or tariffs; our ability to achieve our forecasted financial results for the fiscal year; our continued ability to declare and pay a dividend and conduct share repurchases in future periods; our planned opening and closing of stores during the fiscal year; and other risks detailed in the Company's periodic reports as filed in accordance with the Securities Exchange Act of 1934, as amended. The Company does not undertake any obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise.

We have not reconciled forward-looking adjusted operating income or adjusted diluted earnings per share to their most directly comparable GAAP measures because we cannot predict with reasonable certainty the ultimate outcome of certain components of such reconciliations that are not within our control including due to factors described above, or others that may arise, without unreasonable effort. For these reasons, we are unable to assess the probable significance of the unavailable information, which could materially impact the amount of future operating income or diluted EPS, the most directly comparable GAAP metrics to adjusted operating income and adjusted diluted earnings per share, respectively.

