| SEC Form 4 |  |
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# FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Check this box if no longer subject to |
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| Section 16. Form 4 or Form 5           |
| obligations may continue. See          |
| Instruction 1(b).                      |

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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| 3235-0287 |
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|   | Estimated average burden |     |
|---|--------------------------|-----|
|   | hours per response:      | 0.5 |
| 1 |                          |     |

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| 1. Name and Address of Reporting Ferson |              |          | 2. Issuer Name and Ticker or Trading Symbol CARTERS INC [ CRI ] | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable) |                                   |                          |  |  |  |
|---|--------------|----------|---|--|-----------------------------------|--------------------------|--|--|--|
| <u>Eagle Jevin</u>                      |              |          | []  | Х  | Director                          | 10% Owner                |  |  |  |
| <i>(</i> ,)                             | / <b>_</b> : |          |   |  | Officer (give title<br>below)     | Other (specify<br>below) |  |  |  |
| 3438 PEACHTREE ROAD NE                  |              | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year)<br>05/17/2018  |  | Director                          | below)                   |  |  |  |
| SUITE 1800                              |              |          |   |  |                                   |                          |  |  |  |
| (Street)                                |              |          | 4. If Amendment, Date of Original Filed (Month/Day/Year)        | 6. Indiv<br>Line)  | ridual or Joint/Group Filing (    | Check Applicable         |  |  |  |
| ATLANTA                                 | GA           | 30326    |   | X  | Form filed by One Repor           | ting Person              |  |  |  |
|   |              |          |   |  | Form filed by More than<br>Person | One Reporting            |  |  |  |
| (City)                                  | (State)      | (Zip)    |   |  | r eisuii                          |                          |  |  |  |

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | Transaction<br>Code (Instr. |   | 4. Securities /<br>Disposed Of (<br>5) |                            |                   | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------|--|---|-----------------------------|---|--|----------------------------|-------------------|---|---|---|
|                                 |  |   | Code                        | v | Amount                                 | Amount (A) or<br>(D) Price |                   | Transaction(s)<br>(Instr. 3 and 4)  |   |   |
| Common Stock                    | 05/17/2018                                 | 05/17/2018  | A                           |   | 1,186(1)                               | Α                          | \$ <mark>0</mark> | 11,297  | D   |   |

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | of  |     | 6. Date Exerc<br>Expiration Da<br>(Month/Day/Y | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr. 3<br>and 4) |       | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|---|---|--|---|------------------------------|---|-----|-----|--|---|-------|---|--|--|--|--|
|   |   |  |   | Code                         | v | (A) | (D) | Date<br>Exercisable                            | Expiration<br>Date  | Title | Amount<br>or<br>Number<br>of<br>Shares              |  |  |  |  |

Explanation of Responses:

1. These shares were granted as part of the reporting person's annual director compensation.

Remarks:

#### /s/Michael C. Wu, Attorney-in-05/18/2018

<u>Fact</u>

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.